

BROADBAND WORLD FORUM 2020

F5G & OI

OCTOBER 2020

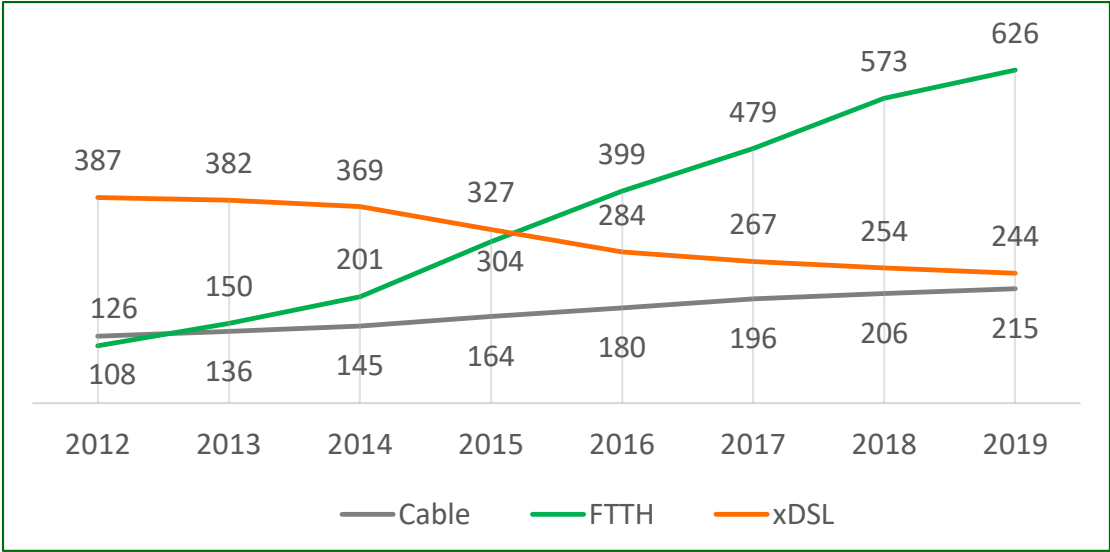


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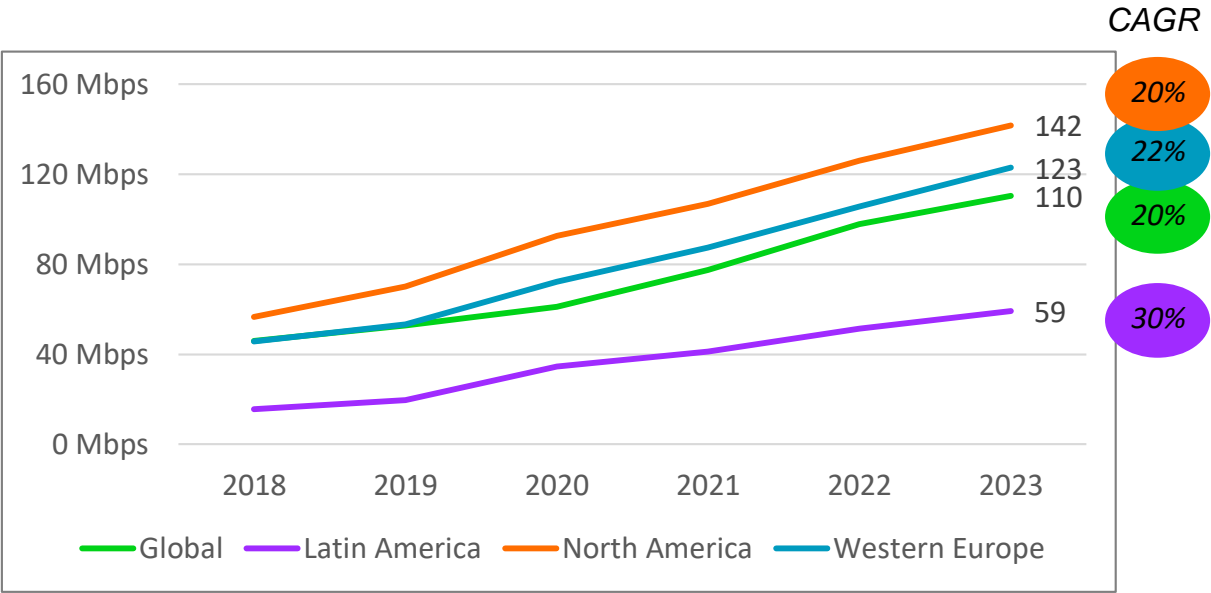
Diretoria de Estratégia, Tecnologia e Arquitetura de Rede

Number of Global Fixed Broadband Users per Technology
(in Million)



Source: Ovum Omdia

Average Fixed Broadband Throughput



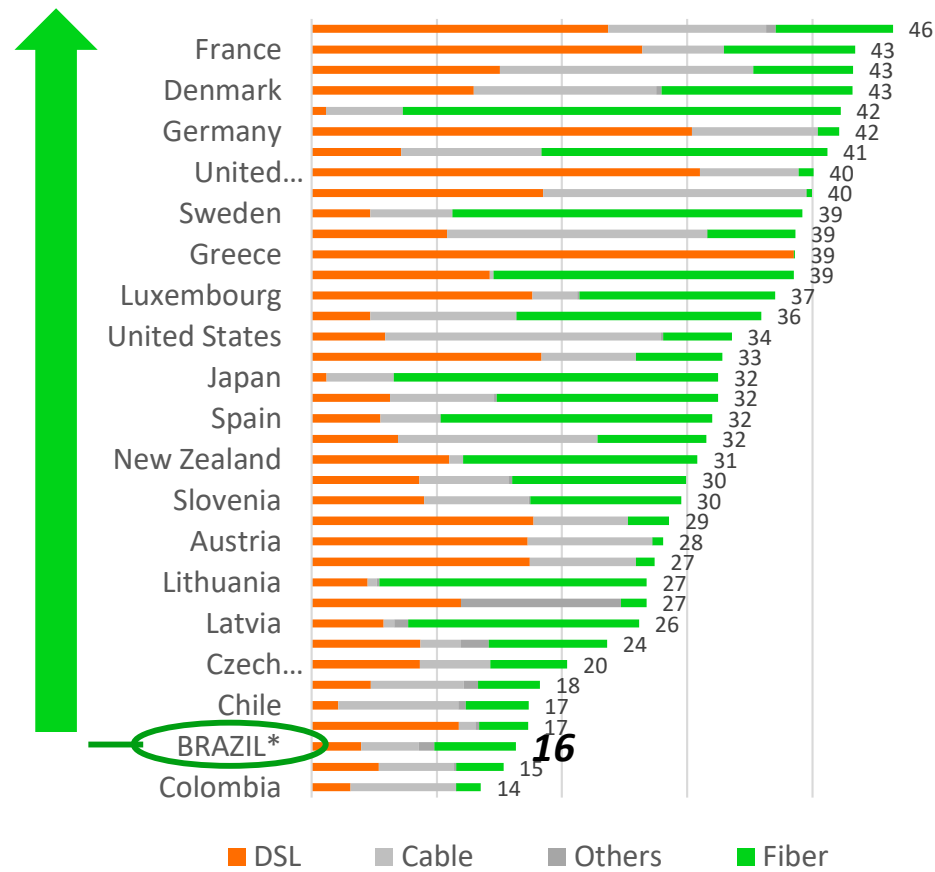
Source: Cisco VNI 2020

- Analysis conducted by ITU: Globally an increase of 10% in fixed broadband penetration yields an increase of 0.8% in GDP.
- Analysis Group: Communities in which more than 50% of the population have access to FTTH broadband the per capita GDP is between 0.9% and 2.0% higher than areas without fiber broadband.

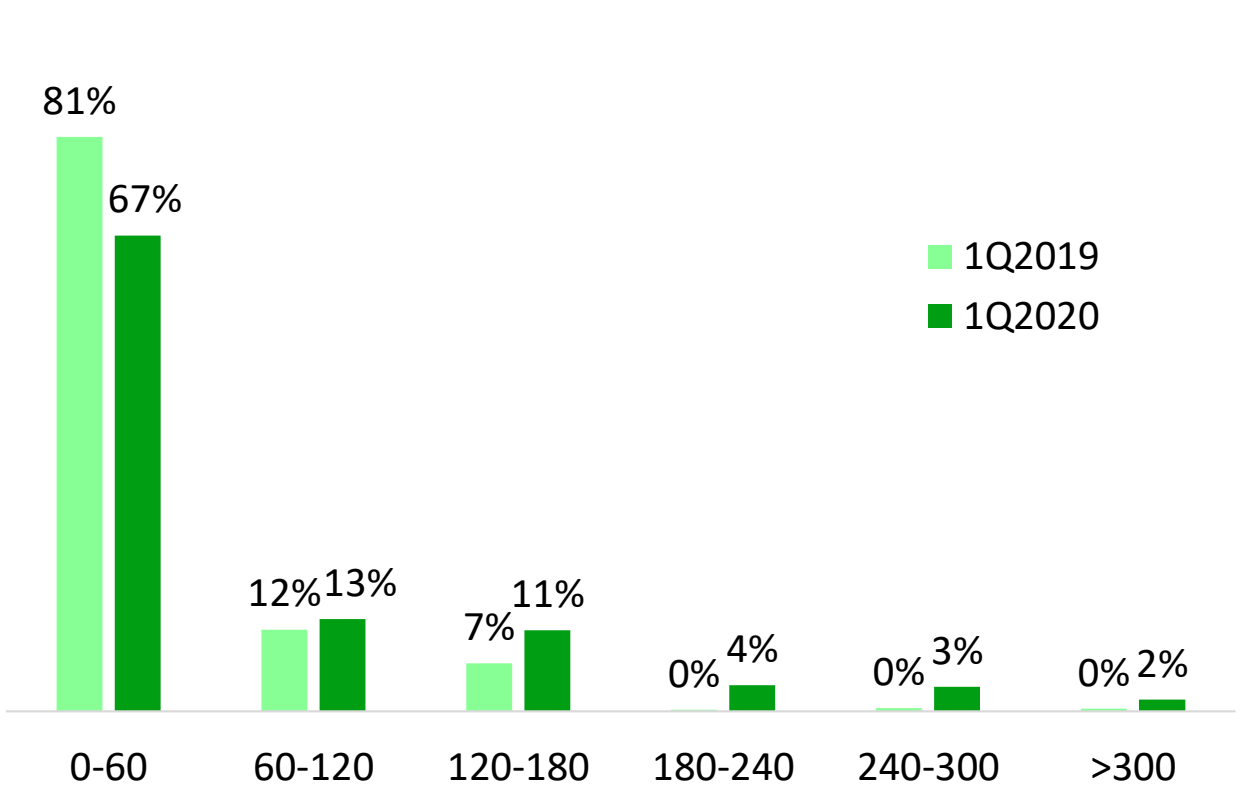
- The values of Cisco VNI are consolidated for all speed plans and technologies of the fixed network (FTTx and xDSL), whose average values are shown;
- The main message is throughput growth indicating increasing adoption of FTTx technology;

Rapid Growth of Global Fiber Users

Global Number of Fixed Broadband Subscription per 100 inhabitants

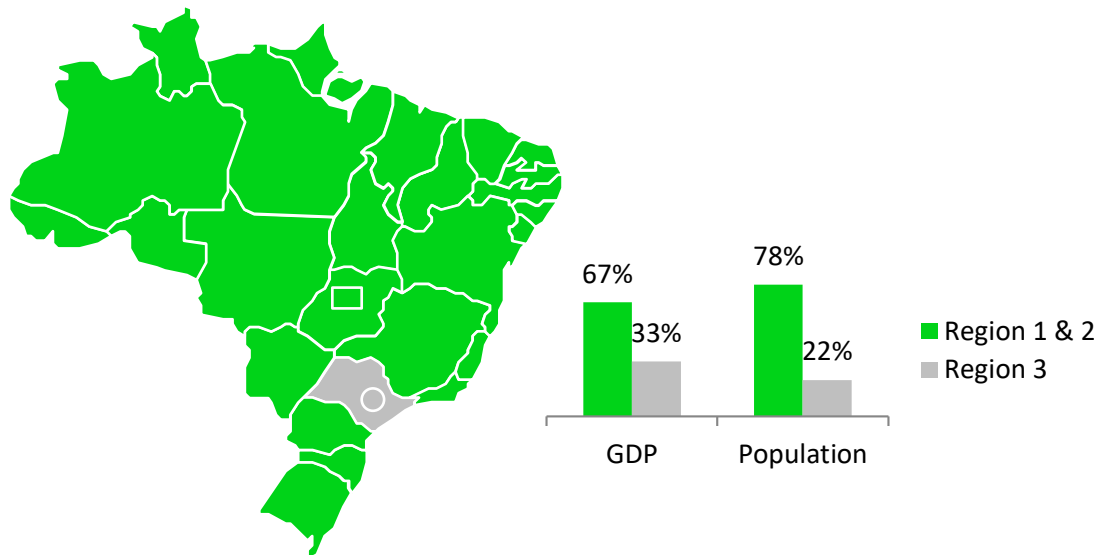


Fixed Broadband Distribution (Mbps) in Brazil

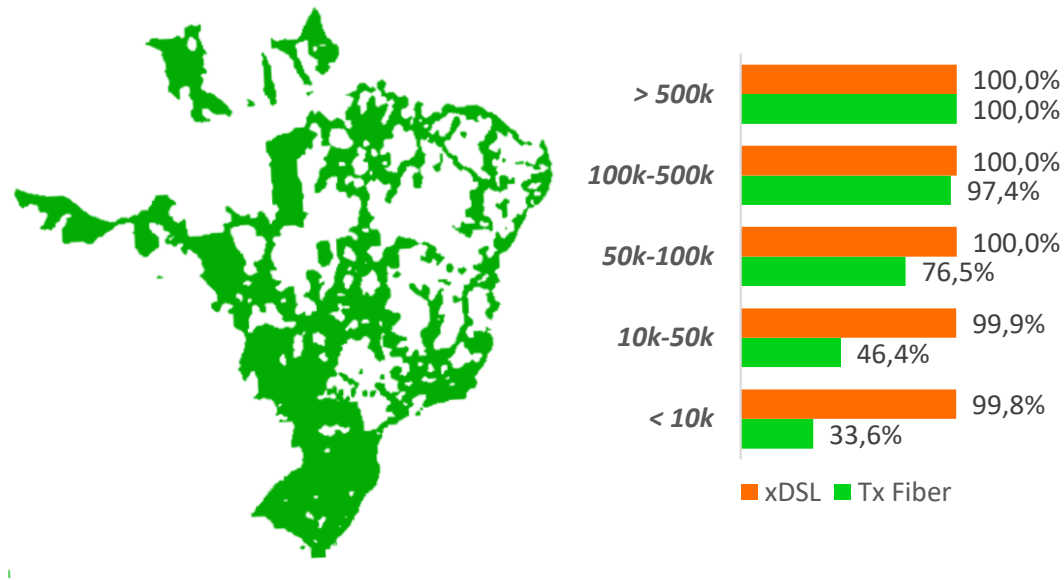


Although low penetration, Brazil has a big space to grow. Currently, there is a pressure for more throughput allowed by powerful FTTx deployments

Brazilian Regions

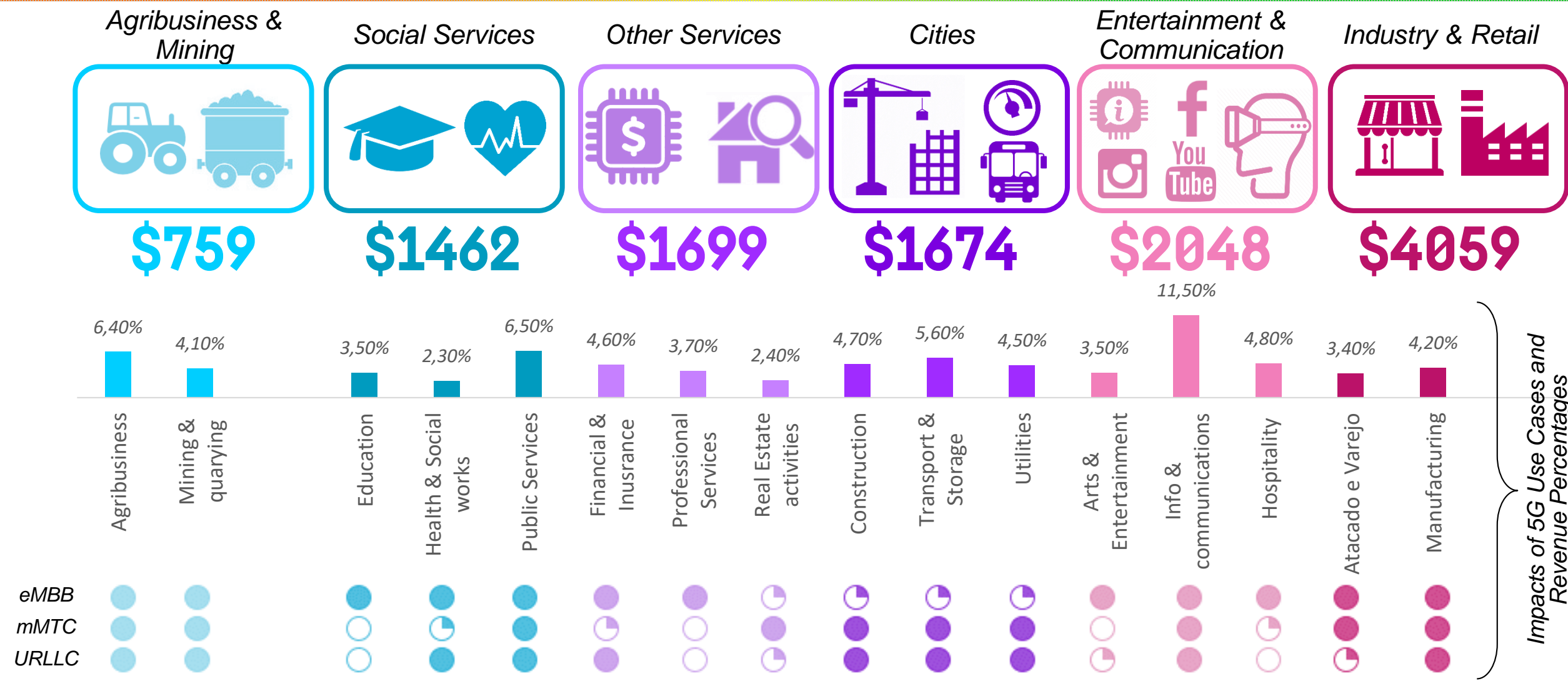


Oi Fixed Broadband Offering



- Oi mainly operates in the most expressive regions with economic potential of almost 70% of the Brazilian GDP and addressing population of almost 80%;
- More than 388 thousand km of fiber (2x more than the second competitor)
- More than 43 thousand km of pipelines - The country's largest infrastructure
- More than 2300 municipalities served with fiber, covering more than 35 million households (1000 households more than the 2 competitor)
- FTTH in 125 cities (end of @ Q20) with more than 7 million HP and more than 1.3 million HC.
- Approx. 400 thousand HPs and 100 thousand HCs activated per month

NEW 5G SERVICES (LIKE) IMPACT IN WORLDWIDE ECONOMY



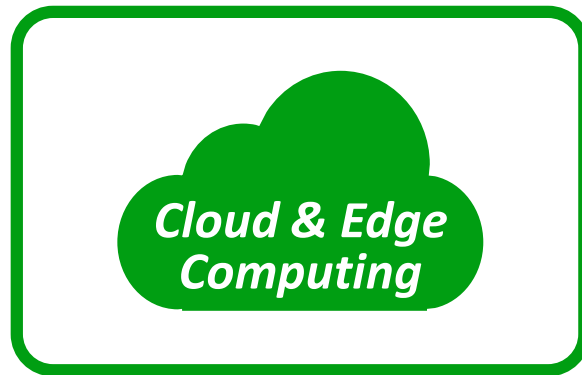
According to IHS Markit 2017, 5G will have a direct impact on all sectors of the economy with the generation of \$ 13.2 trillion in 2035. This represents about 4.6% of all revenue generation in 2035; It will also bring 22 million new jobs worldwide in the coming decades;

Infrastructure



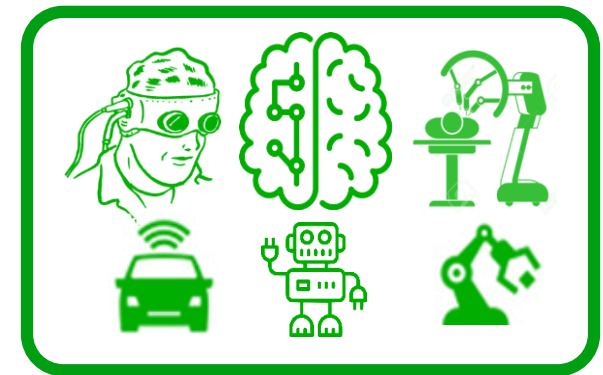
- **Spectrum:** Costs associated with new radio frequency spectrum. Ranges for each use case: eMBB, URLLC, mMTC. 100 MHz and 400 MHz carriers for FR1 and FR2 respectively;
- **Network Densification:** It is estimated 60x more sites than previous networks. Still, Brazil has between 10% to 30% of sites per inhabitant in relation to countries like China, Germany, Japan etc.
- **Fronthaul:** Massive MIMO and mmWave will require above 25 Gbps per base station.
- **Glassification:** Densification and Capacity, there will be an explosion of demand for fiber. For example, for a density of 100 Sites per km2, there is a need for 20-50 km of fiber per km2.

Virtualization & Digital Transformation

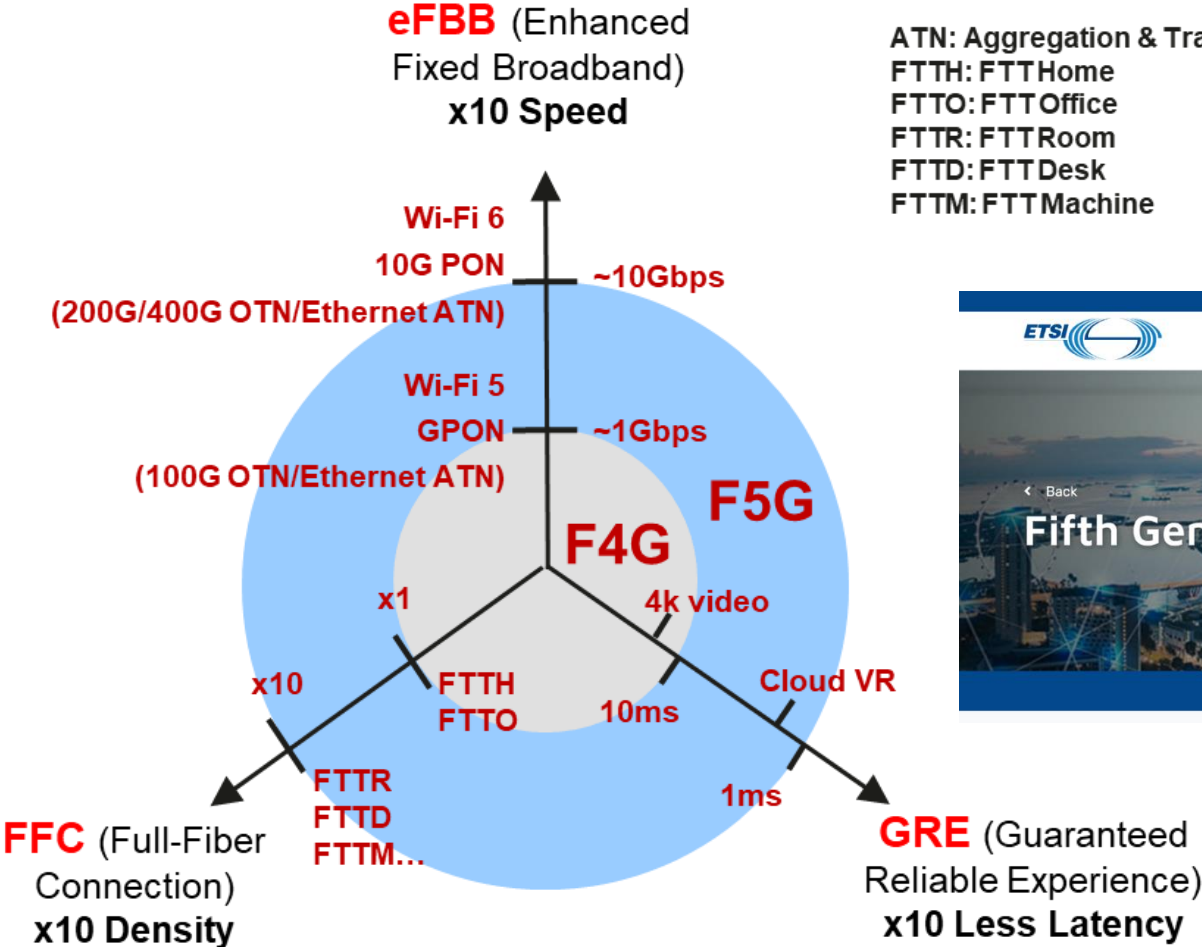


- **Cloud Native.** Transformation of the Network of PNFs (Physical Network Functions) to VNFs (Virtual Network Functions) and Containers (Kubernetes and Micro-services);
- **Edge Computing:** Edge computing for latency-sensitive applications: games, autonomous vehicles, virtual / augmented reality;
- **People and Governance.** Transverse changes in network management with the need for new skills in engineering, IT and operations;
- **Operation:** Customer Centric and not Network Centric, focusing on business impact, CSAT (Customer Satisf. Score) and fast life cycle with Betatesting of Solutions against Five-Nines Specification with management based on network and MTTR metrics,

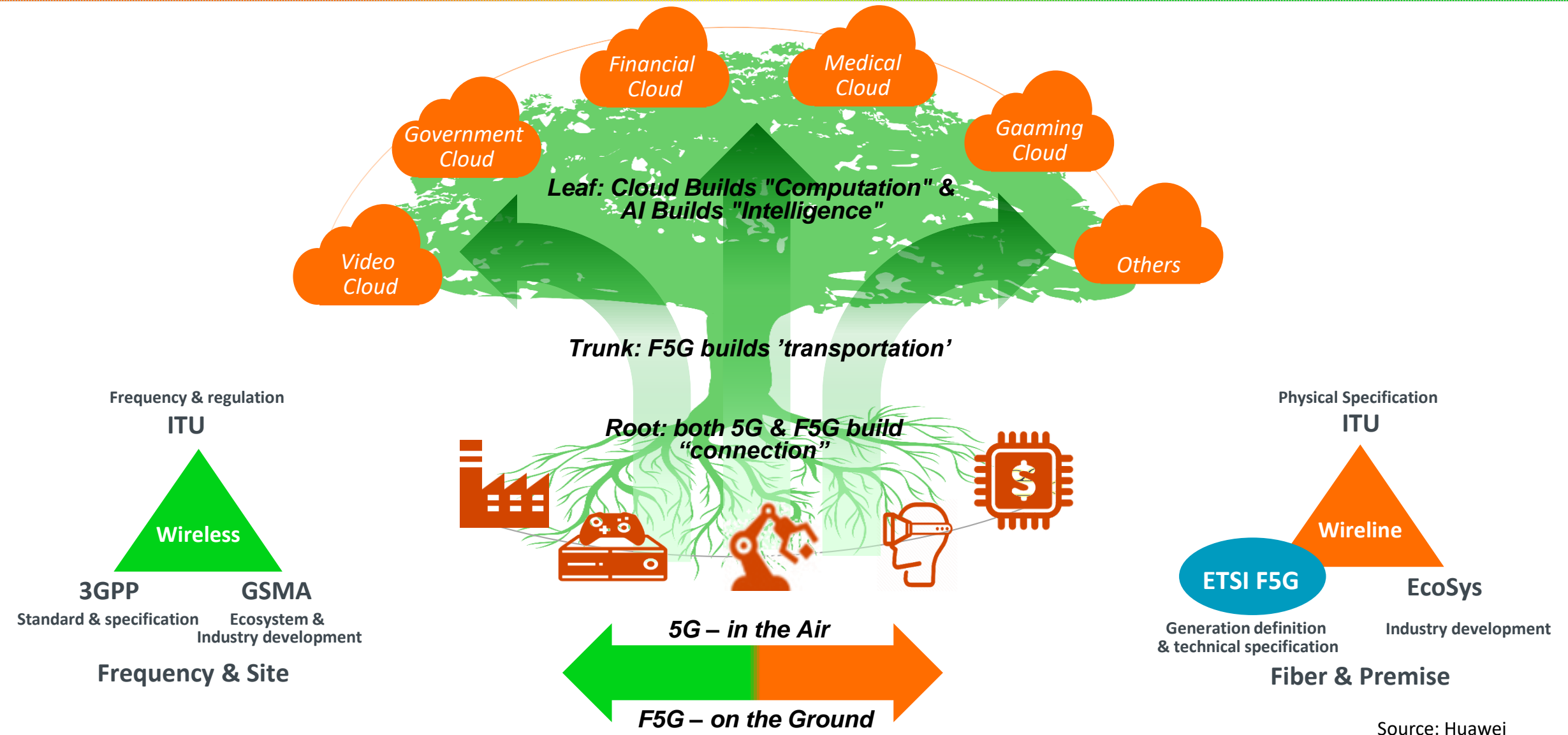
Ecosystem & Innovation



- **Ecosystem Consolidation.** User experience in all environments with “5G like” and complementary access and broadband technologies, such as Wi-Fi 6, FFTx etc.
- **Product Development:** Non-linear and Agile processes, different from the rigid concept of Watterfalls;
- **SDK.** Need to create flexible architecture for exploiting 5G network network enablers through open APIs;
- **Devops.** Creation of Market Place and programs to develop partnerships and crowdsourcing;
- **Vertical.** Need for knowledge of the verticals value chain to explore 5G's potentials and opportunities. Partnerships and private networks can accelerate the monetization of investments;



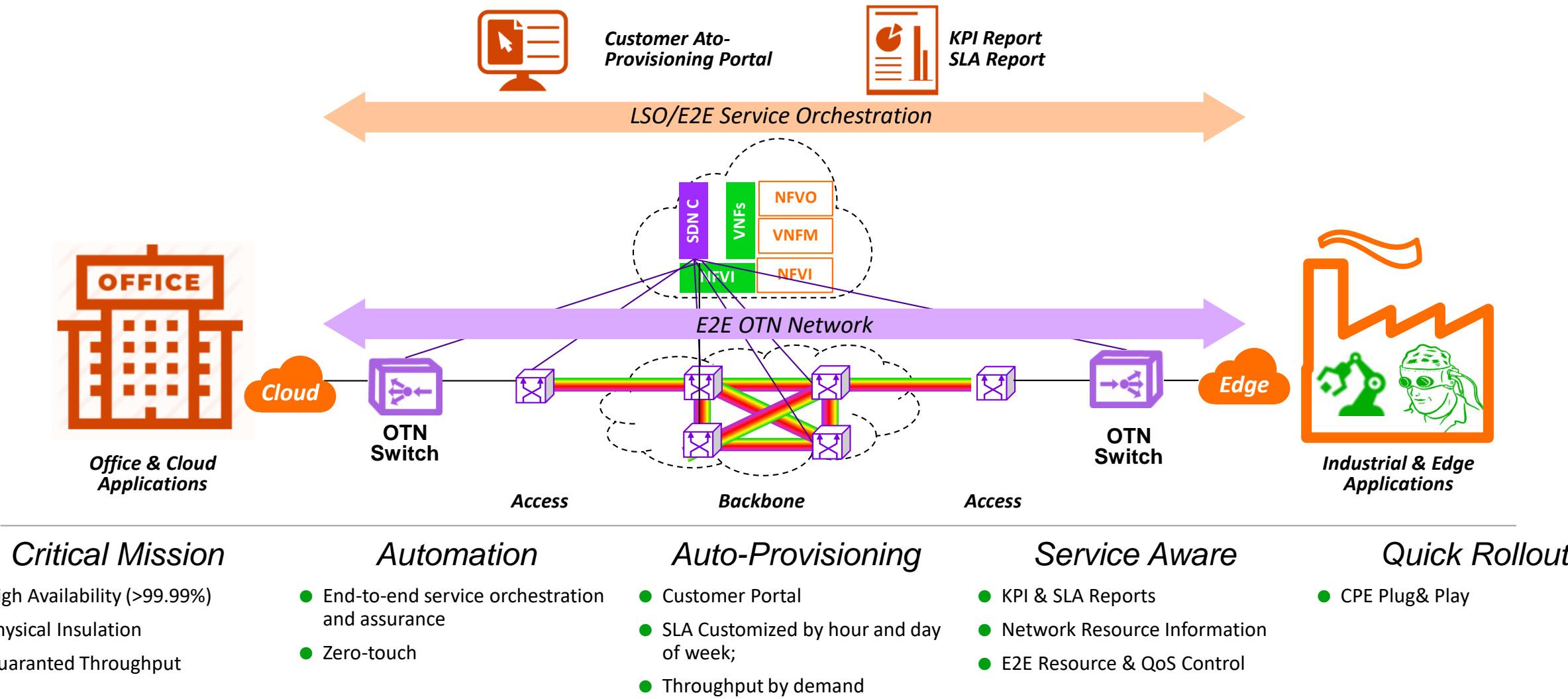
Source: ETSI



F5G+5G build "connection + transportation" to foster the Intelligence and Computing capability

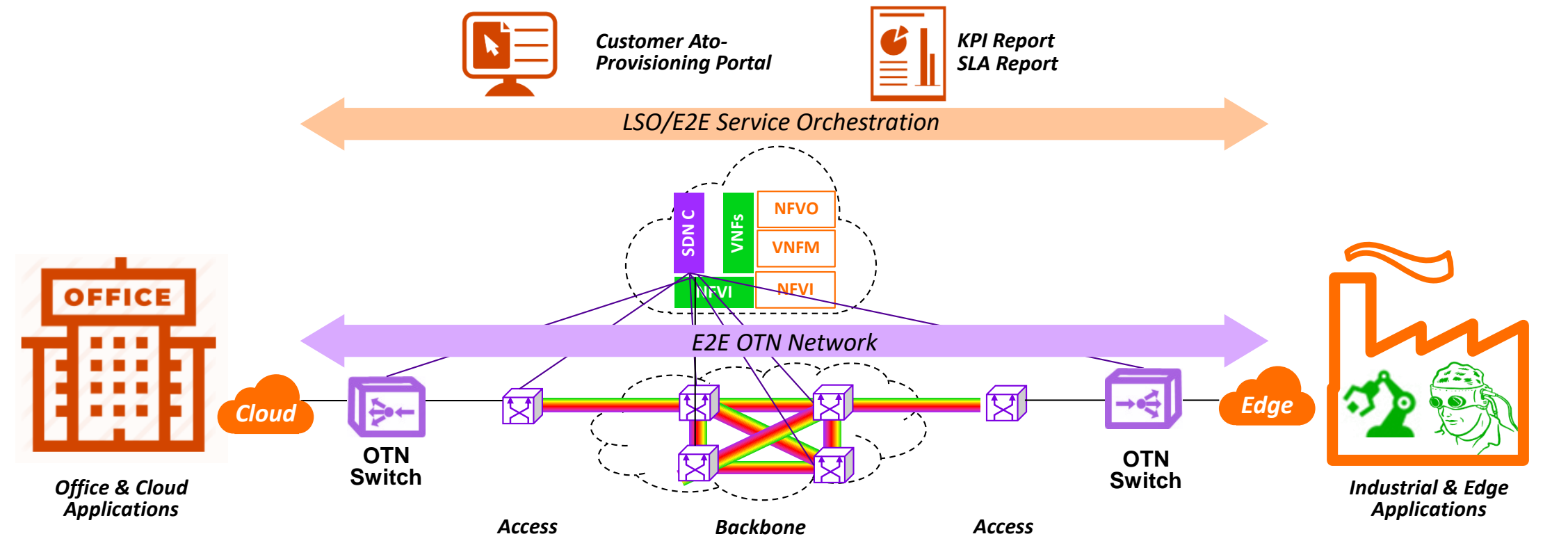
Source: Huawei

5 Star service basead on SDN Optical Network, providing: Low latency; Auto-provisioning; Service Aware with SLA/KPI Reports; E2E Orchestration;



The overall pilot will take 4 phases in order for checking: technology, integration, service journey, customer satisfaction;

PHASE 1	PHASE 2	PHASE 3	PHASE 4
<ul style="list-style-type: none">● Single Domain● Field Test● Main functionality tests and verification	<ul style="list-style-type: none">● Multiple Vendor Domain● SDN & Line Card from different vendors● Multi-vendor Integration tests	<ul style="list-style-type: none">● Local Customer Pilot● MVP Journey Test● Customer Satisfaction Evaluation	<ul style="list-style-type: none">● Long Distance Pilot (two sites distance over 3000 km)● Access & Backbone e2e Provisioning● Customer Satisfaction Evaluation



THANKS! OBRIGADO!

Q&A

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