FBB Performance

Gavin O'Sullivan – umlaut

29/10/2021





Evolution of the fixed products...from the first generation.

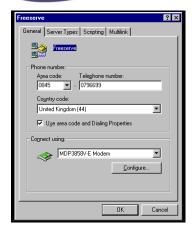
Gavin O'Sullivan

Key Account Manager

















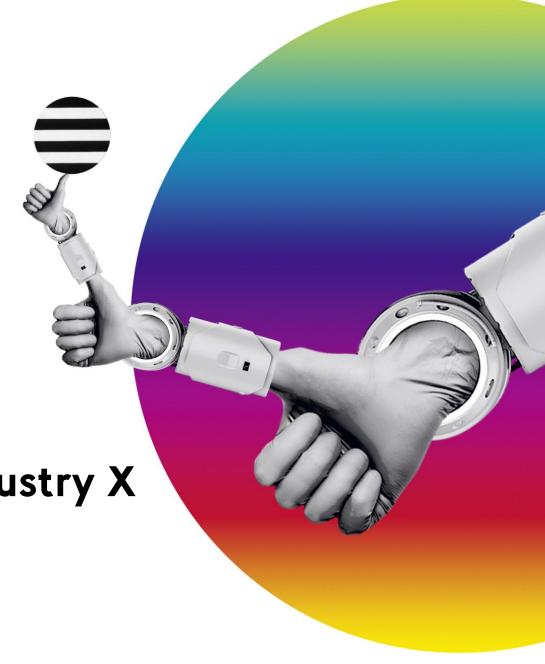






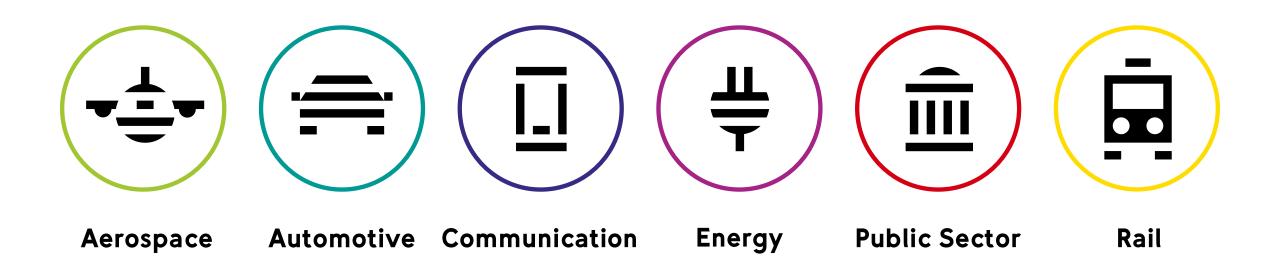
About umlaut

- 2+ decades of successful deliveries and completions
- **€ 4600+ people from 80+ nations**
- umlaut is part of Accenture Industry X



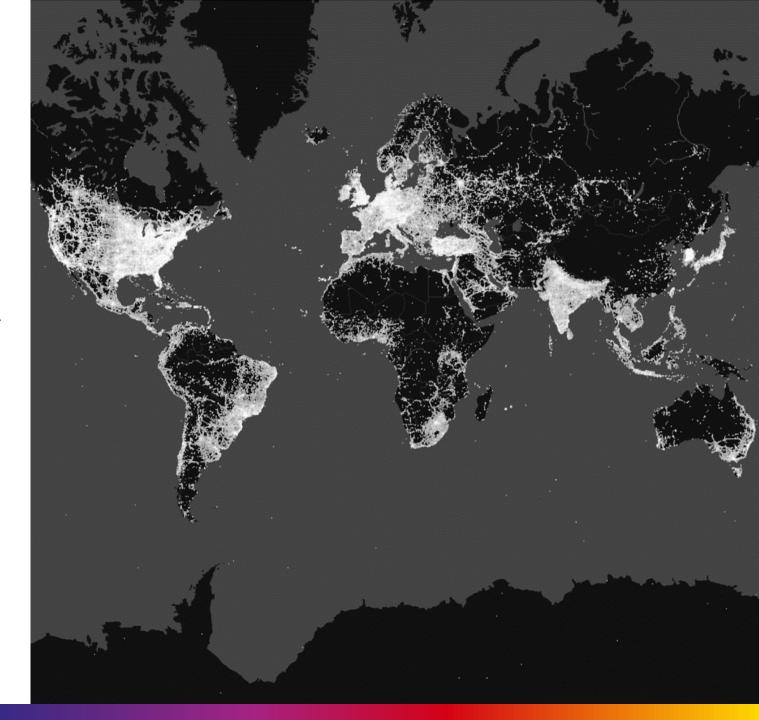


Our main industries.



umlaut Crowdsourcing Delivering deep insights into user experiences.

- Passive data collection directly on end user smartphone devices
- Global footprint with common big data analytics approach applied worldwide
- Observing passively activities on the smartphone, collecting 250+ KPIs
- umlaut SDK is integrated in 8000+ applications worldwide





Fixed Broadband Score Metrics

Globally applicable score framework to assess ISP user experience.

User Experience

Network Capability

Passive Throughput Metrics

- DL/UL
- Service Category
- Urban, Suburban, Rural

Latency Metrics

- Per CDN (Akamai/Amazon)
- Service Category
- Urban, Suburban, Rural

Active Background Testing

- P10 , Avg., P90
- Throughput from network capability perspective
- Urban, Suburban, Rural



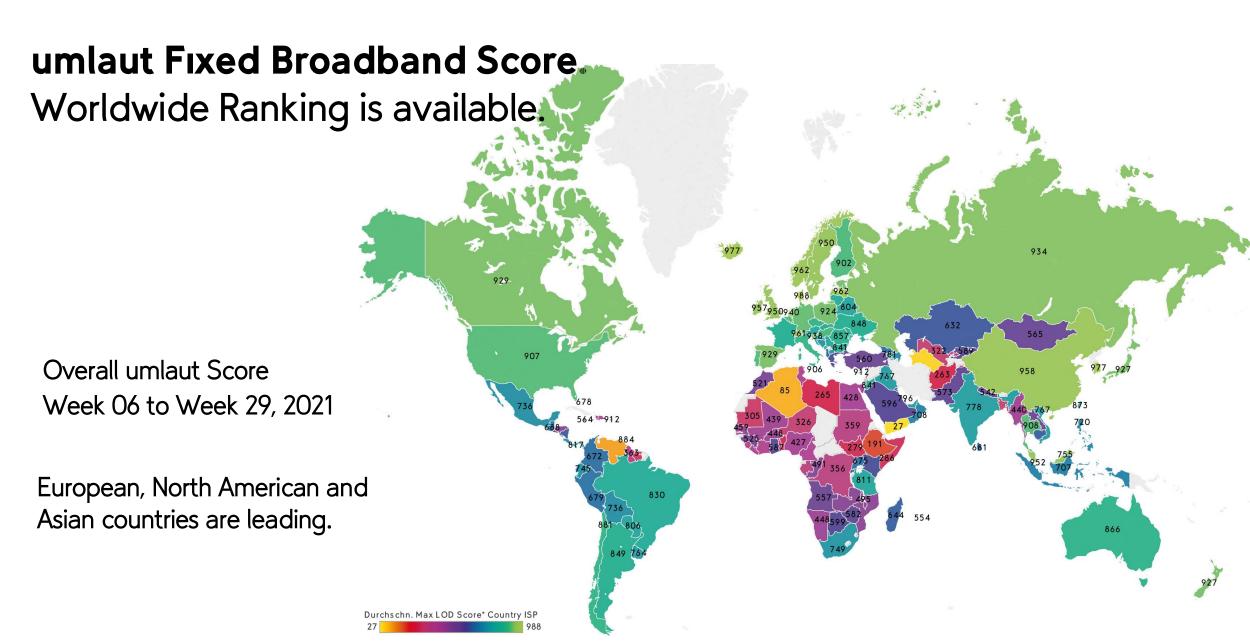
Fixed Broadband Score

- Overall Score
- Throughput DL Score
- Throughput UL Score
- Latency Score
- Services Score
- Score Split: urban/suburban/rural
- Score available via umlaut report



Fixed Broadband - World Ranking Score

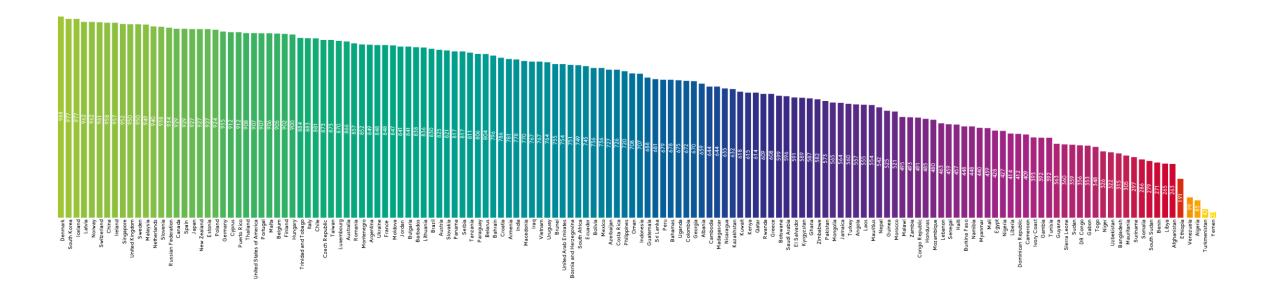






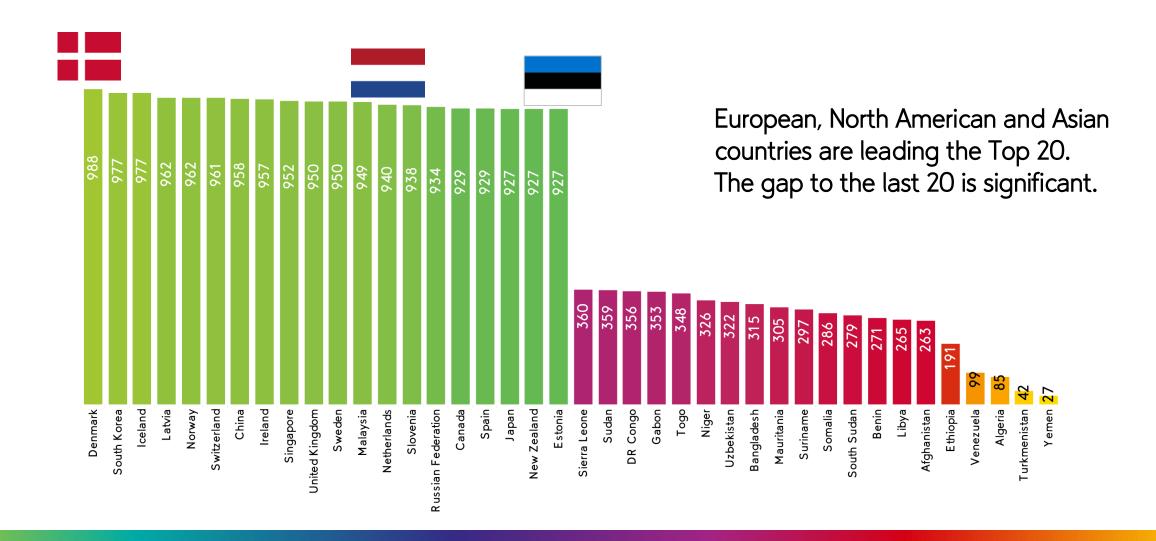
umlaut Fixed Broadband Score. Worldwide Ranking is available.

More than 140 countries are shown in the Global ranking – The Global ranking shows the best rated ISP per country.

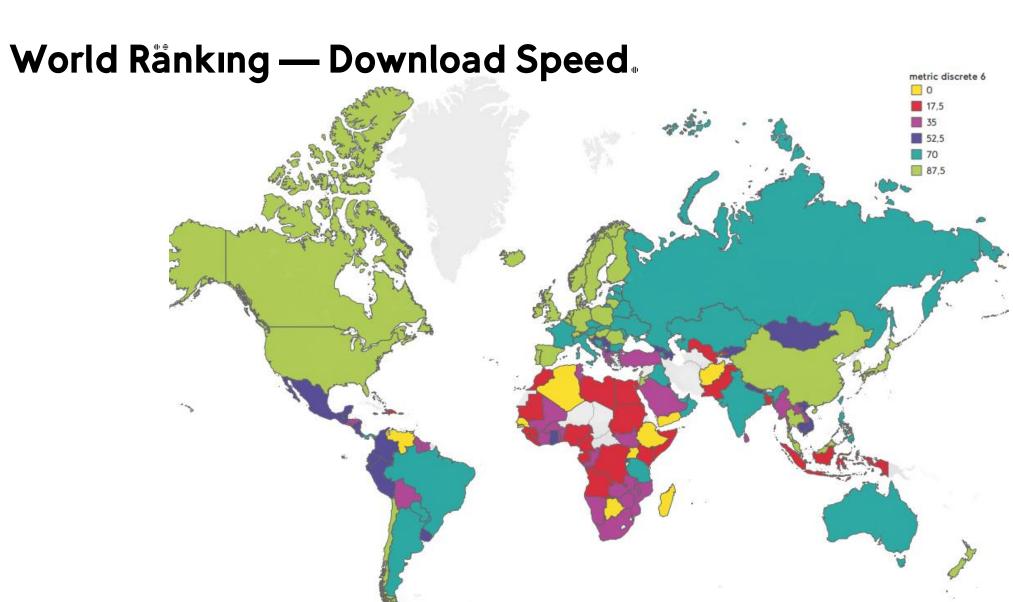




umlaut Fixed Broadband Score

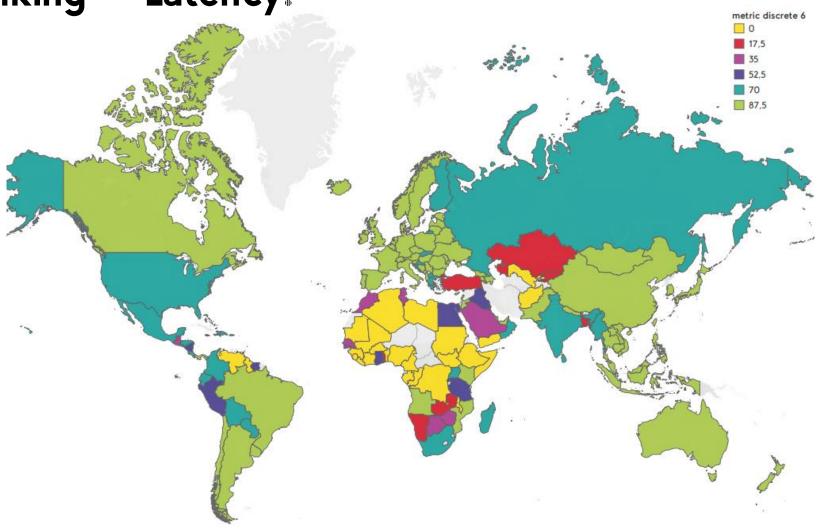














How umlaut can support F5G

- Identification and evolution of use cases for F5G
- Opportunities for monitoring E2E experience
- Benchmarking









Thank You



www.umlaut.com



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