Invitation to the first ETSI Augmented Reality Framework (ARF) workshop – Berlin, 1st February 2018

The ETSI ARF Industry Specification Group (ISG) is organising an open workshop in Berlin on 1st February 2018 hosted by Fraunhofer HHI. The workshop will be followed by a face-to-face meeting of the ISG ARF restricted to participants whose organisation has signed the relevant ISG agreement.

Augmented Reality (AR) is the ability to mix in real-time spatially registered digital content with the real world. The ETSI ARF Industry Specification Group was launched by ETSI on 30th November 2017 to define a framework for the interoperability of AR applications and services.
AR technologies and applications will play an essential role in Industry 4.0, and the success of smart cities and smart homes. Mobility, retail, healthcare, education, public safety are other examples of domains where AR will bring significant value. AR is quickly advancing into a new phase of enabling context-rich user experiences that combine sensors, wearable computing, the Internet of Things and artificial intelligence. That capability is a unique opportunity of value creation. The need for transparent and reliable interworking between different AR components is key to the successful roll-out of such services.

In this initial phase of work the ARF ISG is interested in hearing from the industry about AR industrial use cases, obstacles encountered when deploying (pilot) AR services and requirements for interoperability.

Scope: This Workshop will present the objective and initial workplan of the recently launched ARF Industry Specification Group on Augmented Reality and will aim to collect interoperability requirements from the industry.

Who should attend: ETSI ARF delegates attending ARF meeting #2, anyone considering joining the ARF ISG, anyone interested in discussing interoperability for AR applications. Presentations are invited from participants willing to share their experience of using AR applications and services for industrial use cases and in particular obstacles they may have encountered when trying to use technology from different providers and requirements identified for interoperability

Registration: Please register here for F2F and online participation

The Agenda: will include presentations from

- ETSI ARF ISG management team
- Fraunhofer IGD
- AcRoSS project (http://across-ar.de/home/smart-service-welt/)
- Glass@Service project https://www.fep.fraunhofer.de/en/Geschaeftsfelder/Mikrodisplays_und_Sensorik/glass-at-service.html)

Detailed programme to follow.

Contacts:

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