

Notes from MTS#65

- Website
 - no ETSI corporate identity, similar look and feel for TTCN-3
 - no resources from COMS, reduce impact on ETSI, will make it happen somehow
 - no support in terms from ETSI of content, CTI/Miguel will set up the basic infrastructure, TPT to provide the content, Philip to coordinate and distribute work
 - website launch: timelines and milestones TBD by TPT, to be "ready" by UCAAT
 - transfer CR process page from TTCN-3 website
 - prepare a rough overview of the website structure
 - joomla-based, different templates may be used if necessary, stick with current template at first
 - content-wise
 - keep it simple
 - **TODO: PM: check what can be reused from the TTCN-3 website (this week)**
 - prepare initial outline
 - distribute content-related tasks according to preferences along the outline
 - collect further materials (from ToR, tutorial, etc.)
 - links to open-source presence
 - ETSI in the process of setting up open source platform
 - use SVN for the time being
 - separate SVN for publicly available resources
 - **TODO: PM: links on the website to tools**
 - deployable packages for existing tooling to be made available and ready to use
 - **TODO: PM: clarify best strategy for distribution**
 - **TODO: TPT: propose URL name (www.test-description-language.org)**
- Logo
 - trademark concerns, no letters in the logo?
- Leaflet / flyer material for UCAAT
 - catchy, generic, not too much detail
 - volunteers needed: SS, PM to put initial proposal, submit for comments
 - **TODO: PM, SS: to be prepared for review before the end of the month**
 - see template in ECT mail
- White paper
 - proposal rather than an obligation
 - means to promote TDL, in addition to other activities
 - format
 - overview - promotional white paper
 - tutorial - more technical detail and depth
 - organise an accompanying webinar - may require some more effort, likely post UCAAT
 - 10-50 pages - how to apply
 - see template in ECT mail
- Focus on what is essential
 - **website + leaflet**
 - content and scope needs to be aligned
 - anything else nice to have
 - all activities in the responsibility of TPT
 - **TPT to report to MTS**
- Further promotional activities

- SDL Forum paper
- ITU Kaleidoscope Conference as an opportunity to promote TDL further
 - consider a contribution in addition to or instead of SDL Forum contribution
- Reach out to RAN 5 / 3GPP - via Olivier in the first place, also possibly via Ingo (also as a speaker)
 - in conversation after lunch, Wolfgang Seka suggested contacting Stoyan Baev to establish a contact with RAN 5 as potential users of TDL, while there are PRDs regarding the currently used format for specifying test purposes and test descriptions, Stoyan is the person responsible for putting together the recommendations and for ensuring that they are being followed or adapting them as necessary based on interactions with the people following them; could be an ideal contact person to discuss what current problems they are faced with from a practical perspective and how TDL and the reference implementation can be incorporated in their process
- Launch Event planning
 - format and scope
 - keynote (45min) vs mts session (2hrs)
 - workshop and tutorial competing with MTS session (3 parallel tracks)
 - people arriving late or not planning to attend the tutorials may also be a concern
 - keynote likely to have bigger impact and reach more people
 - keynote at the start will kick things off with a good opportunity to provide overview of booths
 - **first keynote as preferable format**
 - **TODO: ECT: discuss status, slot, and availability with Bruno (PC)**
 - short summary (10-15 min)
 - speaker/host: Stephan / Philip (depending on Stephan's involvement under CQ flag)
 - move away from ETSI use case as main focus, balance towards industry
 - outline relation to TTCN-3 and TPlan
 - partner presentations (15-20 min)
 - differentiate based on expected participation
 - active participation (speakers with slides)
 - passive participation (Q & A / panel discussion)
 - differentiate based on perspective
 - first tier - mostly user perspectives
 - second tier - mostly tool vendors
 - candidates:
 - CQ (Stephan to check possibilities)
 - CTI / ETSI / TF 160 (Miguel / Olivier)
 - Ericsson (Gyorgy to confirm)
 - Siemens (Andreas)
 - Elvior (Martti / Andrus)
 - CEA (Xavier / Christophe)
 - UG (Jens / Philip)
 - FOKUS (Marc-Florian / Ina)?
 - TT (Theo)?
 - U of Ottawa (Bernard)
 - TSP (Stephane / Alberto)
 - MetaCase (JPT)
 - question and answer session / panel discussion (10-15 min)
 - closing words
 - direct people to demo booths in the breaks, showcase what to expect and where

- MTS booth as main focus point, overview of other booths and partners where further information can be found
- shared space for partners without booths and schedule next to the booth
 - need an extra table for scheduled appearances
 - need to make the schedule visible and announce it during the closing during the keynote
 - focus on TDL, not plugging their own company
 - stickers, posters, table decoration for partners with own booths supporting TDL
- contacting potential interested parties and partners
 - **TODO: PM: draft an invitation for tool vendors**
 - separate invitations for demos and participation at the keynote
 - carefully reviewed by ETSI for participation at the ETSI demo booth and at the keynote
 - put together guidelines for participation at the keynote
 - **TODO: PM: notify other interested parties about the launch event**
 - **TODO: AU: provide list of other interested parties**
 - **TODO: PM: compile a complete list to advertise TDL-related events and other TDL-related information**
- **TODO: PM: arrange a conference call to coordinate any demo-related activities**
 - candidate tool vendors:
 - seppMed
 - MetaCase
 - TT
 - CQ
 - Elvior
 - U of Ottawa
 - Siemens
 - TSP / Galileo U
 - PragmaDev
 - All4Tec
 - expected contributions
 - sharing XF models, examples
 - integration
 - transformation from TTCN-3 XML to TDL XMI as easy means to connect and integrate TDL in existing TTCN-3 platforms
 - the STF / TPT may need to provide some basic transformation facilities as a foundation to make this more attractive selling point
 - importing from XF
 - transformation into TTCN-3? (check status of U Ottawa implementation)
 - exporting to XF
 - export from MBT shall be a low hanging fruit
 - TTCN-3 XML -> TDL XMI
 - **MM needs to be frozen by milestone A until UCAAT**
 - report on status of available tools and implementations (support for XF)
 - showcase relation to TTCN-3 and TPLan
 - showcase other use cases beyond ETSI
 - suggestions for further use cases that are of interest to the vendors and users are welcome and encouraged
 - clarify the role of ETSI
 - not a tool vendor, providing a platform to accelerate adoption
 - clarify future plans related to TDL and the reference implementation

- unlikely long-term involvement of ETSI in the implementation
- clarify next steps during MTS#66, communicate during UCAAT
- next steps:
 - **DONE: PM: review notes and send around for comments**
 - **TODO: PM: prepare invitations drafts for the different kinds of requested contributions**
 - speakers at the keynote,
 - "guest demos at ETSI booth"
 - endorsement by tool vendors
 - **TODO: PM: arrange a conference call with the interested parties at latest by the end of June**
 - **TODO: PM: arrange a conference call with the TPT before that**
 - **TODO: PM: collect and assign open tasks**

Further demo ideas (post MTS#65)

- "Booth stand run" - Design a game around the demos where participants need to achieve different goals at different booths fulfilling different use cases by going through the demos with a small prize (chocolate or something) upon successful completion of the game
- Use case golden log comparison with execution comparison