Draft Agenda

2013 ICES Conference and Meeting

What Does Industry Expect from Standards Education?

ETSI, 650, Route des Lucioles, Sophia-Antipolis, FRANCE
(Location: http://www.etsi.org/about/visiting-etsi)
12-13 June 2013

DAY 1- Wednesday, 12 June 2013

8:00 am - 9:00 am  Registration

9:00 am – 9:20 am  WELCOME SESSION
- Welcome by Henk de Vries, Rotterdam School of Management, Erasmus University & Chair of ICES
    ‘The dark side of standards’
    Mr. Luis Jorge Romero
    Director General, ETSI

9:20 am – 10:00 am  KEYNOTE SESSION
- Introductions by Hermann Brand, Director Innovation of ETSI

    Keynote 1: Industry perspective
    Industry Executive, to be confirmed

    Keynote 2: Vision for this 2013 conference: a milestone along the road towards standardization education globally
    Henk J. de Vries, Chair of ICES

10:00 am – 10:20 am  INDUSTRY NEEDS SESSION 1: INDUSTRY VOICES

    Company needs for standardization education
    Industry Speaker

10:20 am – 10:50 pm  COFFEE BREAK

10:50 am – 12:00 am  INDUSTRY NEEDS SESSION 1: INDUSTRY VOICES (continued)

    Company needs for standardization education
    Industry Speakers
Q&A

12:00 am – 01:30 pm  **LUNCH BREAK**

01:30 am – 03:30 pm  **INDUSTRY NEEDS SESSION 2: RESEARCH FINDINGS**

Functional areas within companies for which standardization knowledge is needed
Laurent Oberlé, Chairman IFAN Working Group Education, also Products Standardization & Influences Manager and Competitive Intelligence Manager at Socomec Innovative Power Solutions, Benfeld, France / President of the French standards users organization Acanor, and Chairman of the CEN/CENELEC/ETSI Working Group on Education about Standardization (to be confirmed)

Standardization skills – results from a Japanese study
Speaker involved in this project (to be confirmed)

Industry need for standards engineers – Results from a global inventory
Speaker to be confirmed

Industry need for standardization education – Results from a Korean study
Donggeun Choi, Korean Standards Association and Vice-Chair of ICES

Roundtable Discussion

03:30 pm – 03:50 pm  **COFFEE BREAK**

03:50 pm – 05:40 pm  **INDUSTRY NEEDS SESSION 3: BREAKOUT GROUPS**

07:00 pm – 09:30 pm  **DINNER**
DAY 2- Thursday, 13 June 2013

9:00 am – 11:30 am  
**SESSION 1: RECENT REGIONAL DEVELOPMENTS IN STANDARDIZATION EDUCATION & NATIONAL STRUCTURES FOR IT**

**Europe: Masterplan and Implementation Plan for Education about Standardization in Europe**
Doede Bakker, Vice-President of CENELEC and Leader CEN/CENELEC/ETSI Task-Force Masterplan Education about Standardization (FME Association, Zoetermeer, the Netherlands, Chairman WG on Standardization of the European Engineering Industries Association Orgalime, Chairman of Education about Standardization Netherlands)

**Asia: Follow-up of the APEC Standards Education project**
Donggeun Choi, Korean Standards Association and Vice-Chair of ICES

**USA: Industry need for standards engineers – Results from a global inventory**
Erik Puskar, National Institute of Standards and Technology NIST and Vice-Chair of ICES

11:30 am – 01:00 pm  
**POSTER PRESENTATIONS**

01:00 pm – 02:00 pm  
**LUNCH BREAK**

02:00 pm – 03:30 pm  
**DISCUSSION**
Discussion with diverse experts from industry, university professors and representatives of standards institutes

03:30 pm – 04:30 pm  
**WRAP-UP OF THE CONFERENCE**
Moderator. Henk de Vries, Chair of ICES

04:30 am – 05:00 pm  
**COFFEE BREAK**

05:00 pm – 06:30 pm  
**ICES PLENARY & MEMBERSHIP MEETING**
Moderated by the ICES Board