

TOWARDS INTENT-DRIVEN AND COGNITIVE NETWORK OPERATIONS

Presented by Laurent Ciavaglia





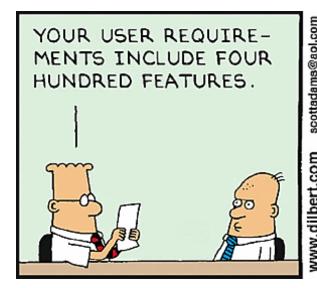


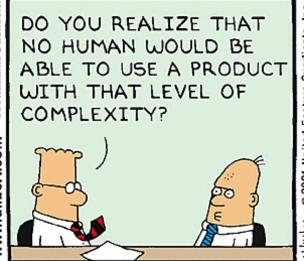
Do you know what is Feature #401?









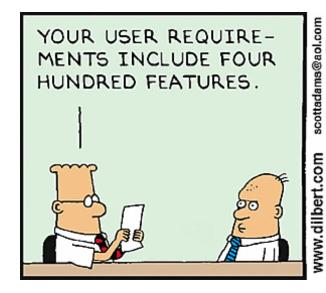


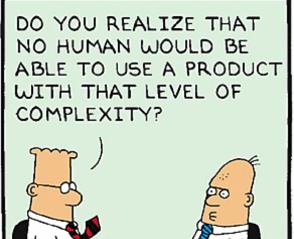














Feature #401 = "Ease of Use"







Why usability matters?









DESIGNING THE PRODUCT

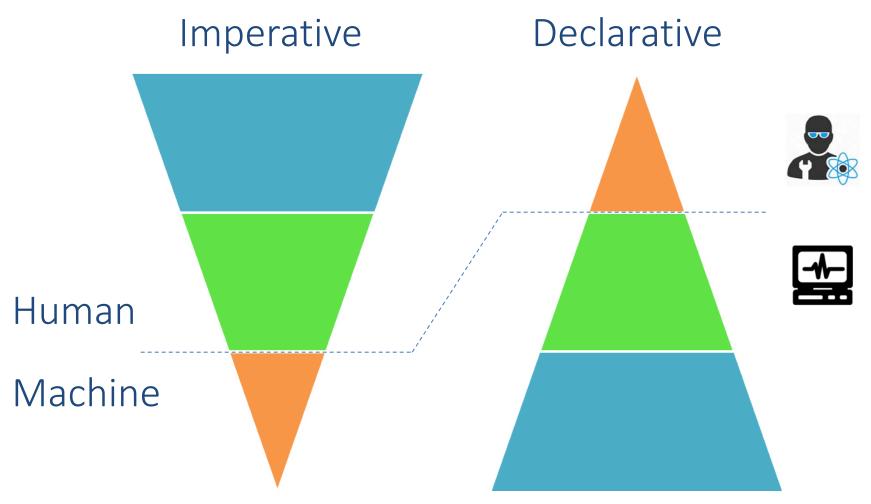


DESIGNING THE EXPERIENCE











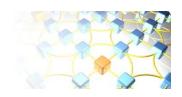




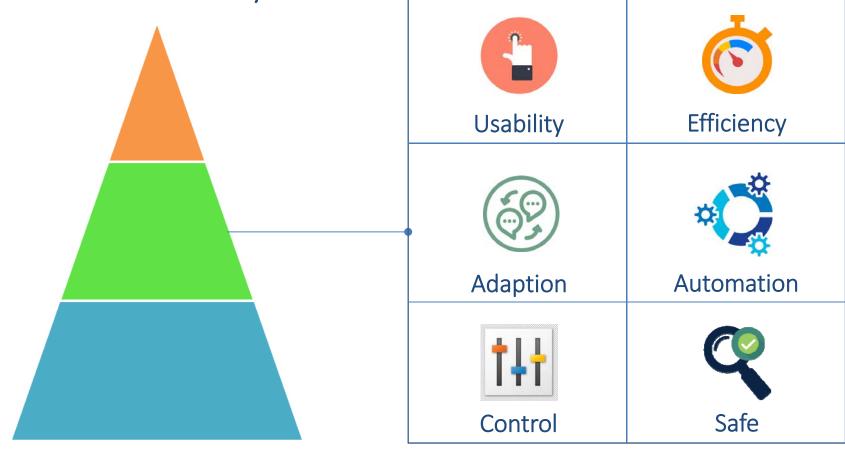
The Promises of Intent Driven Networking















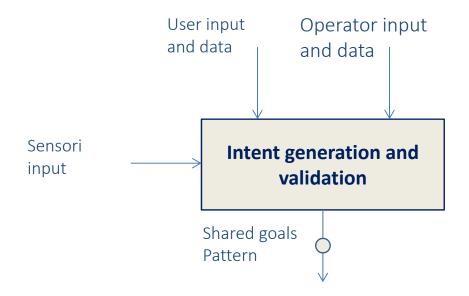


Key Innovations









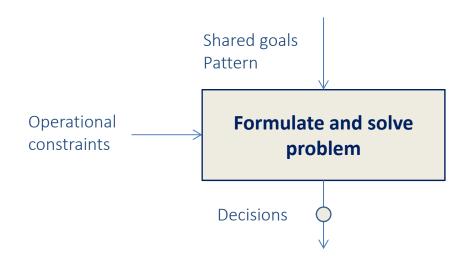
Innovation 1.

Ability to learn and reason on intent sets









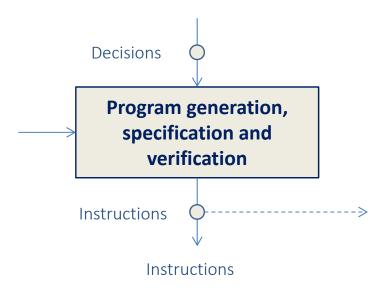
Innovation 2.

Ability to optimize and re-optimize decisions



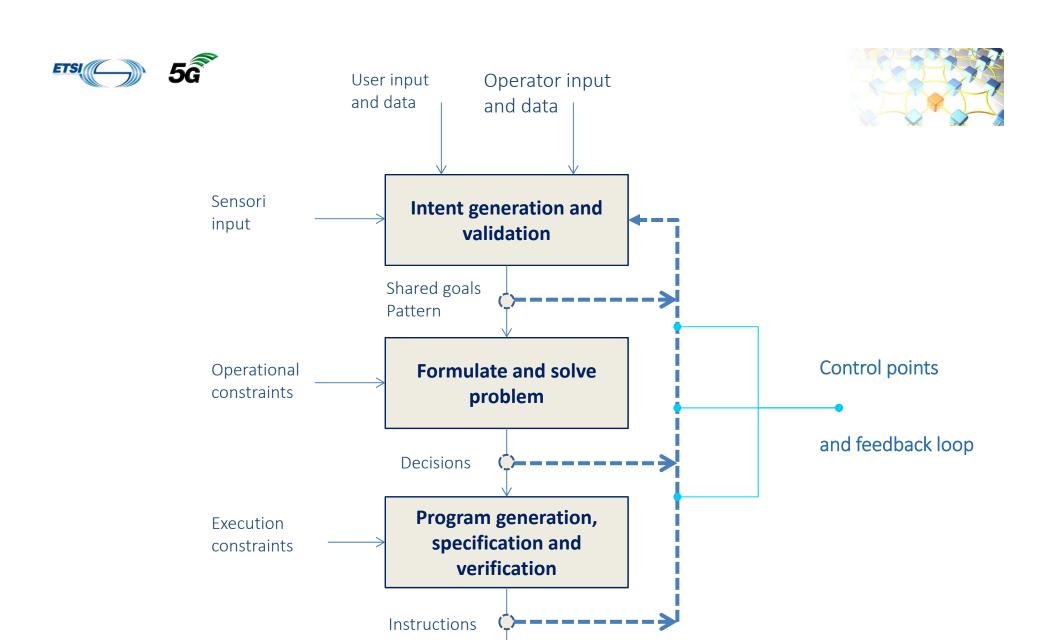






Innovation 3.

Ability to generate and verify programs

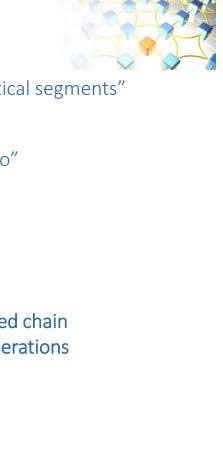


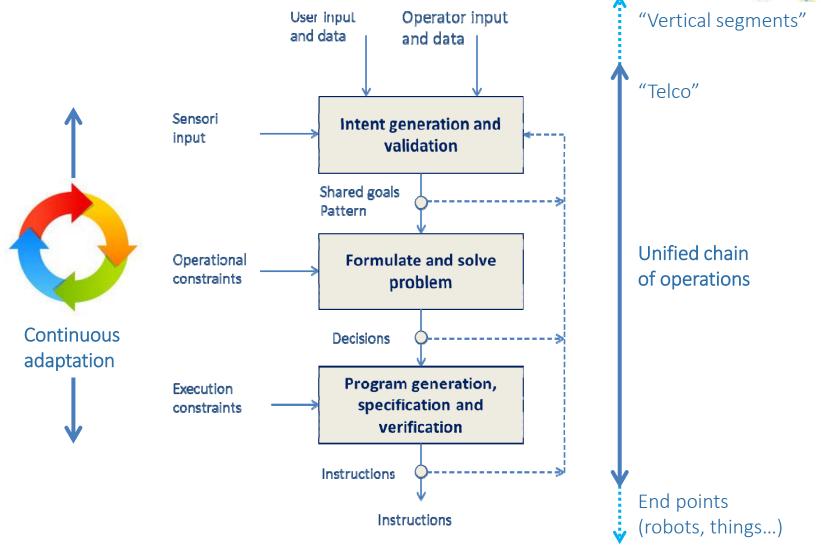
ETSI Summit 5G Network Infrastructure

Instructions















Summary







Industry challenge

Overcome operational complexity of networks and networks of things by a radical shift in their usability

- **Empower**: 6th-sense interface recognizes intentions from any form of data
- Accelerate: continuous self-optimization drives generalized network automation processes
- Trust: guide user inputs, verify system decisions, quantify operations effectiveness



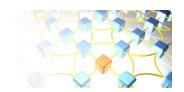


Game changing aspect

The promise of intent-driven and cognitive networking is that of networks configuring and adapting autonomously to the user's or operator's intentions (i.e., a desired state or behavior) without the need to specify every technical detail of the process and operations to achieve it (i.e., the "machines" will figure out on their own how to realize the user's goal).



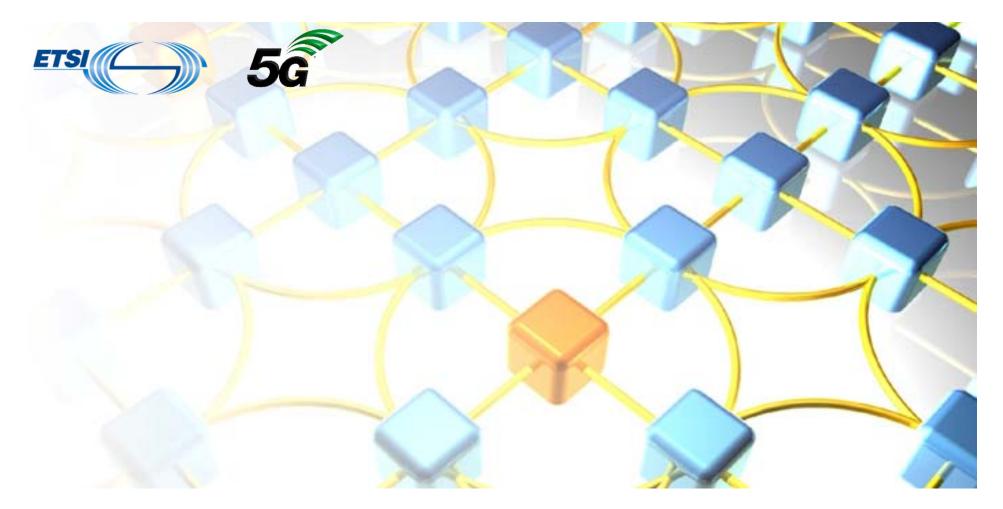




Good news

This is happening...

- Research projects
 - EU H2020 5G PPP, industrial consortia (NEMO...)
- Open source initiatives
 - ONF + ON.Lab, Open Daylight, OpenStack...
- Standardization activities
 - ETSI: NFV, NTECH/AFI, NGP, ENI
 - MEF, TMF, IETF/IRTF, NGMN...
- Market
 - Companies such as Apstra, Auvik, Fortinet... and other big players



ACKNOWLEDGEMENTS

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