



STQ Workshop

# Individual Differences in Quality Perception

Robert P. Spang

21/11/2022



# Individual Differences



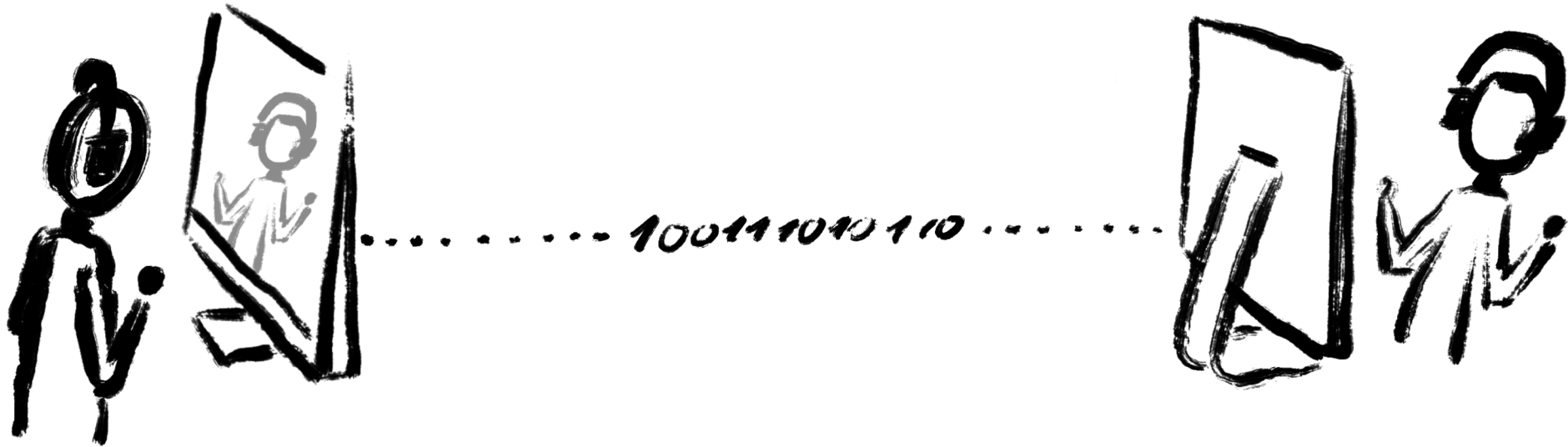
# Individual Differences

**Variations** or deviations from the **average of the group**, with respect to the mental or physical characters...

– Dreyer James

Traits & States

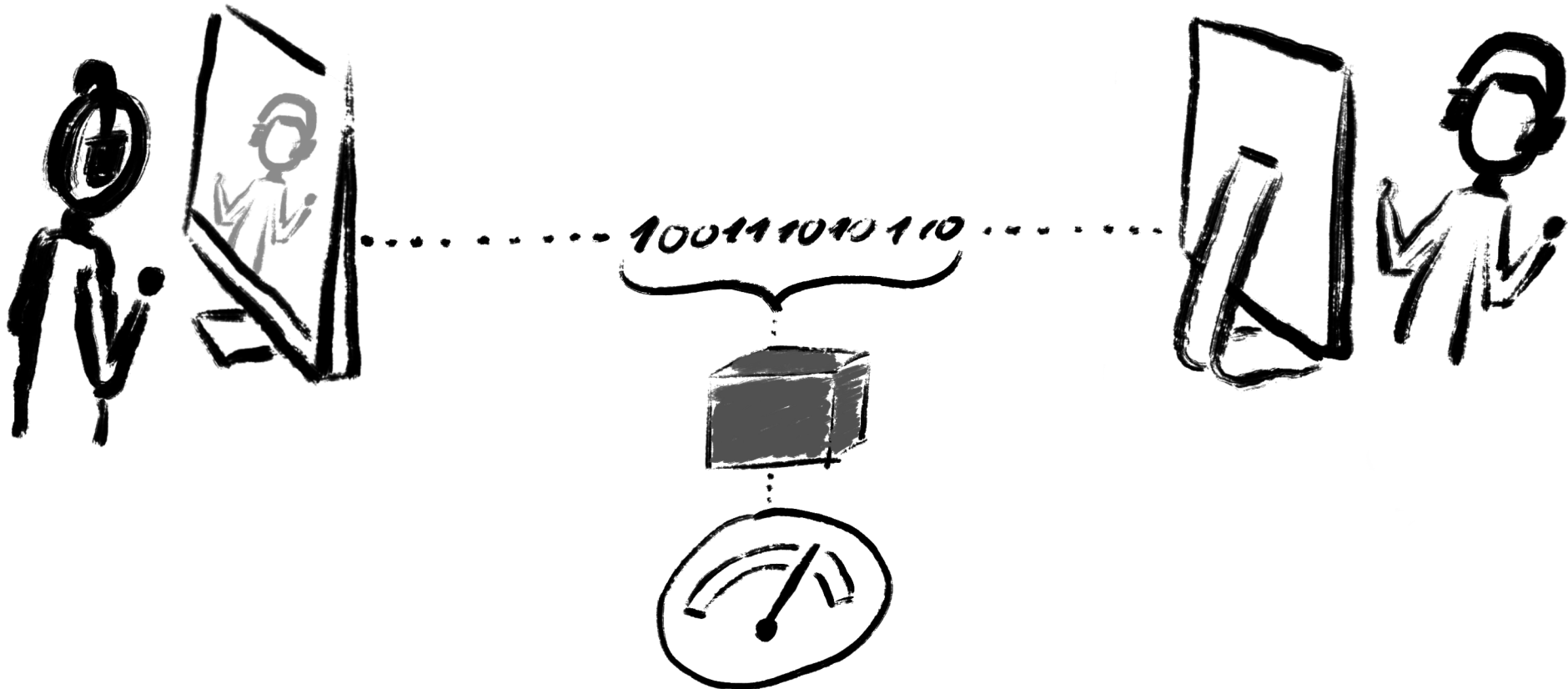
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*„Prediction of Perceived Quality and  
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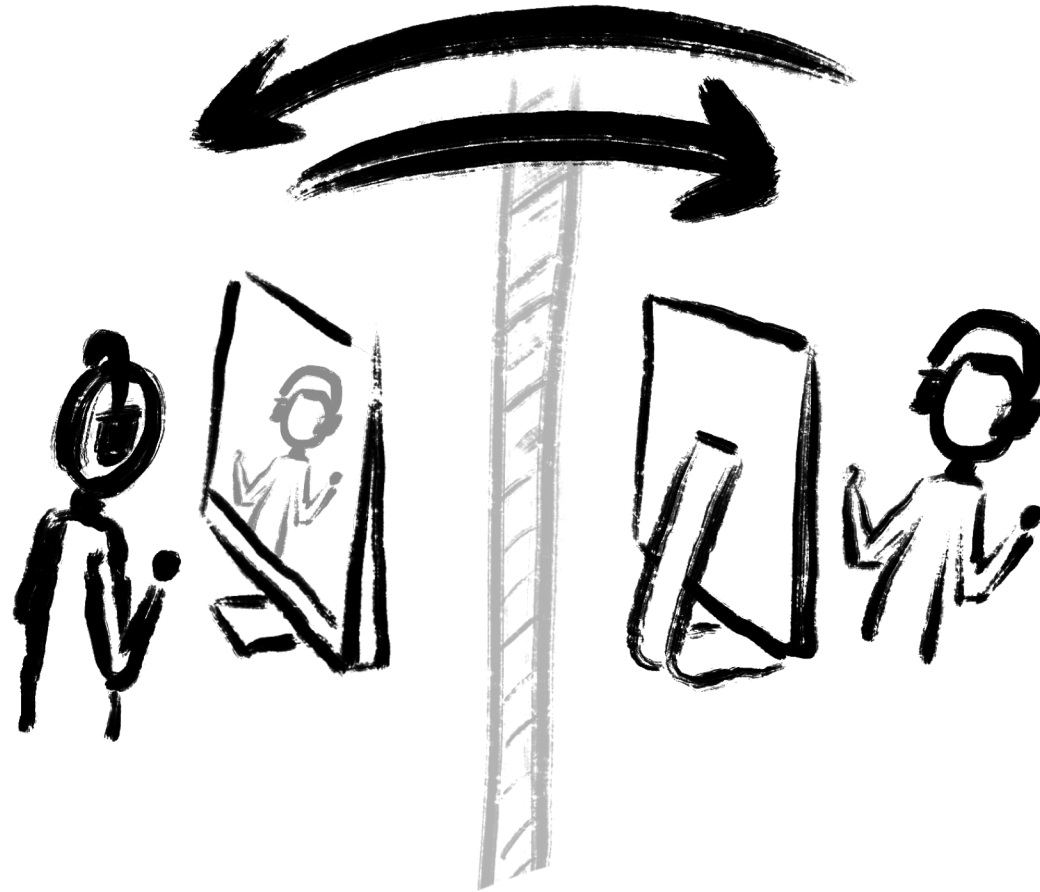
**Hypothesis:** We can improve predictions of perception by taking the individual into account. With all their differences, experiences, and peculiarities.



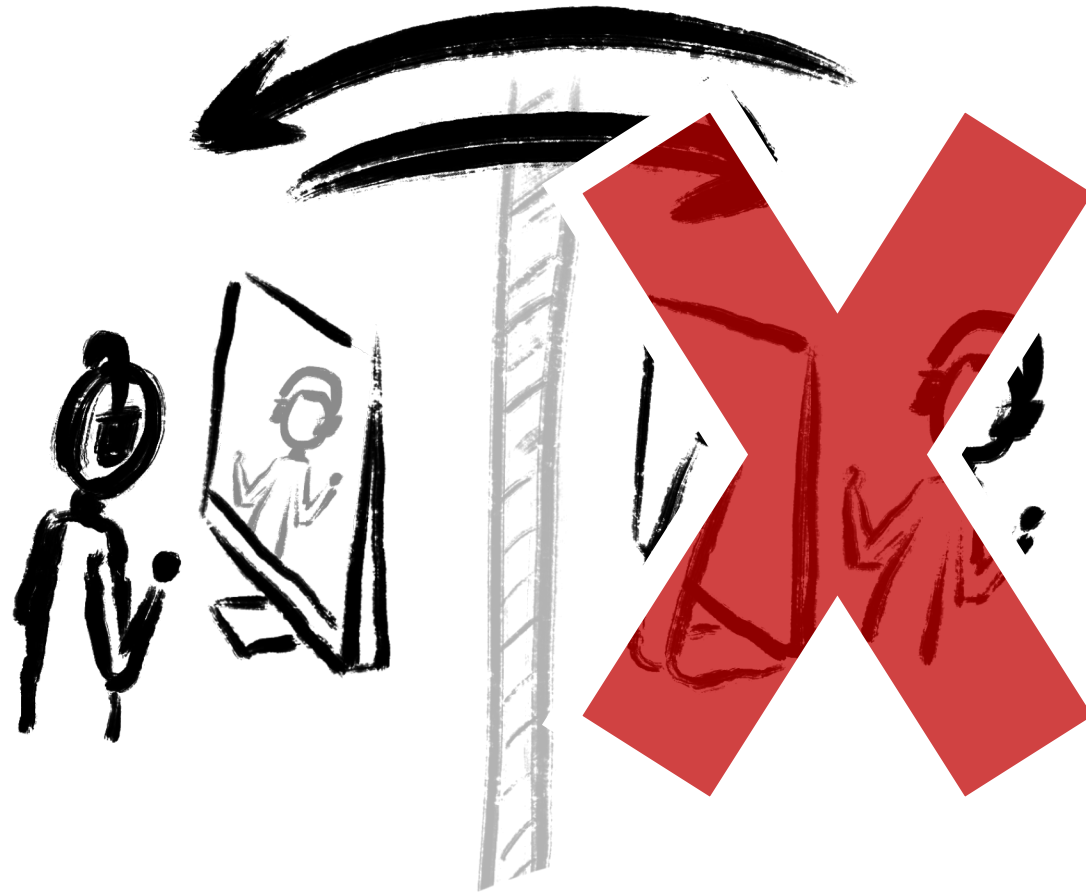
Experiment



# Videotelephony



# Simulated Videotelephony



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- Study multiple participants' responses
- Exactly comparable sequences
- Investigate responses in highly controlled settings

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- Study multiple participants' responses
- Exactly comparable sequences
- Investigate responses in highly controlled settings
  
- Open Access video files, four different quality levels

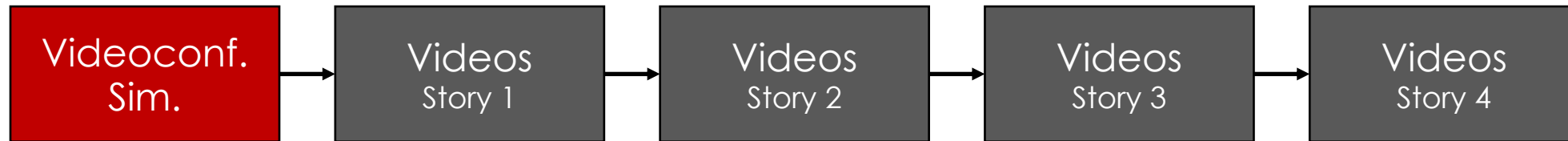
Spang, R. P., Voigt-Antons, J. N., & Möller, S. (2022, September).

**The Story time Dataset: Simulated Videotelephony Clips for Quality Perception Research.**

In 2022 14th International Conference on Quality of Multimedia Experience (QoMEX) (pp. 1-6). IEEE.

# Experimental Design

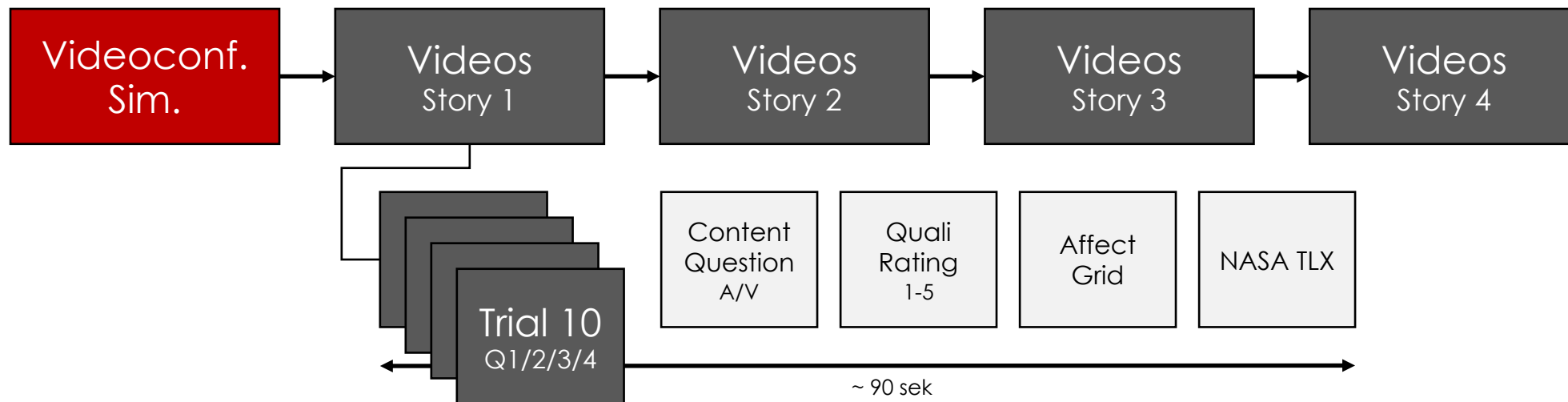
Demography



N = 48

# Experimental Design

Demography



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# Regression Analysis

## **Predictor variable**

- Predicted MOS of speech signal



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## Predictor variable

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## Outcome variables

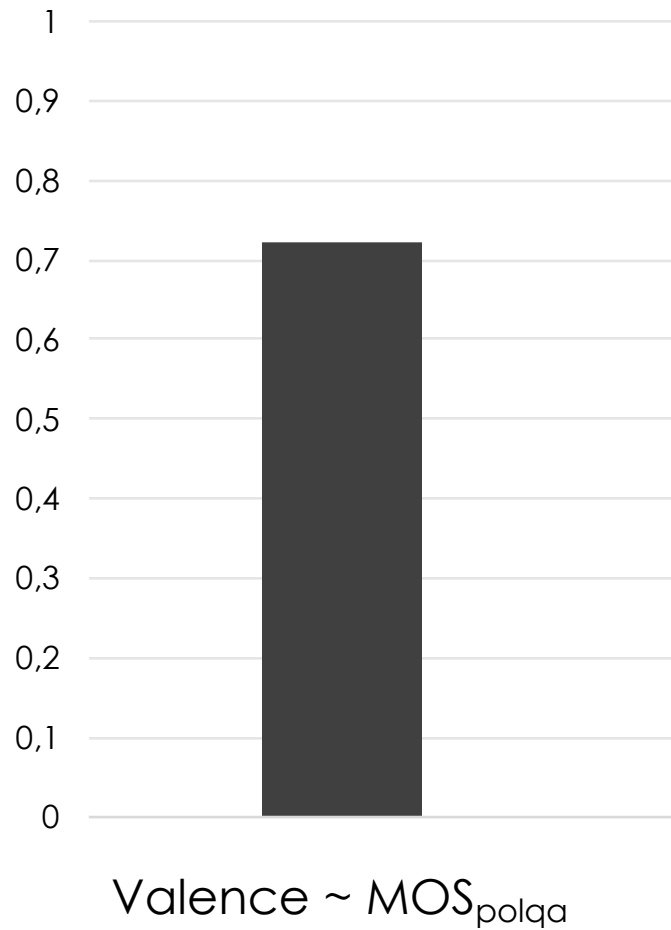
- Valence rating
- Perceived speech quality
- Perceived task load (NASA-TLX)

Valence  $\sim$  MOS<sub>polqa</sub>

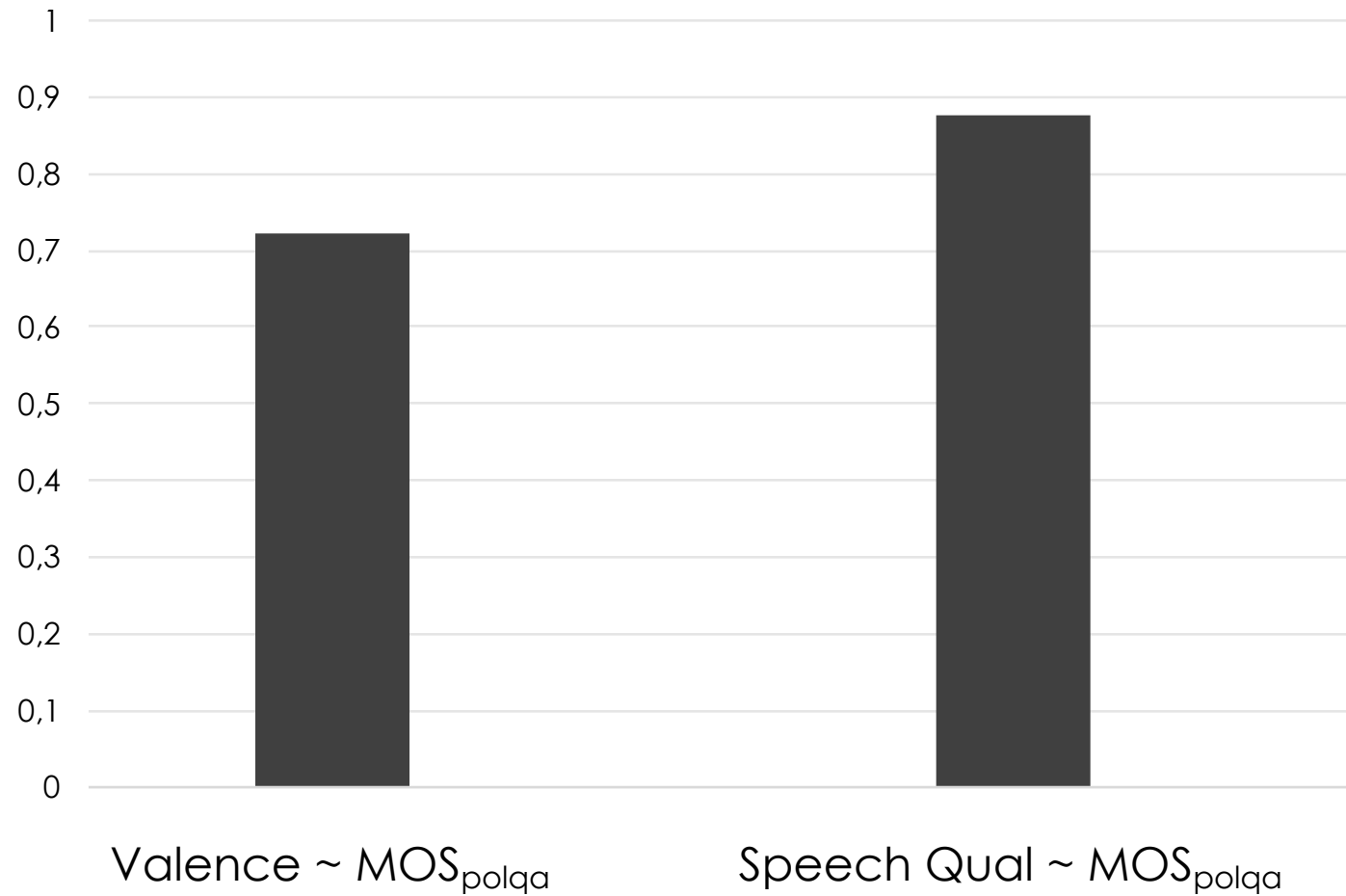
Speech Quality  $\sim$  MOS<sub>polqa</sub>

TLX  $\sim$  MOS<sub>polqa</sub>

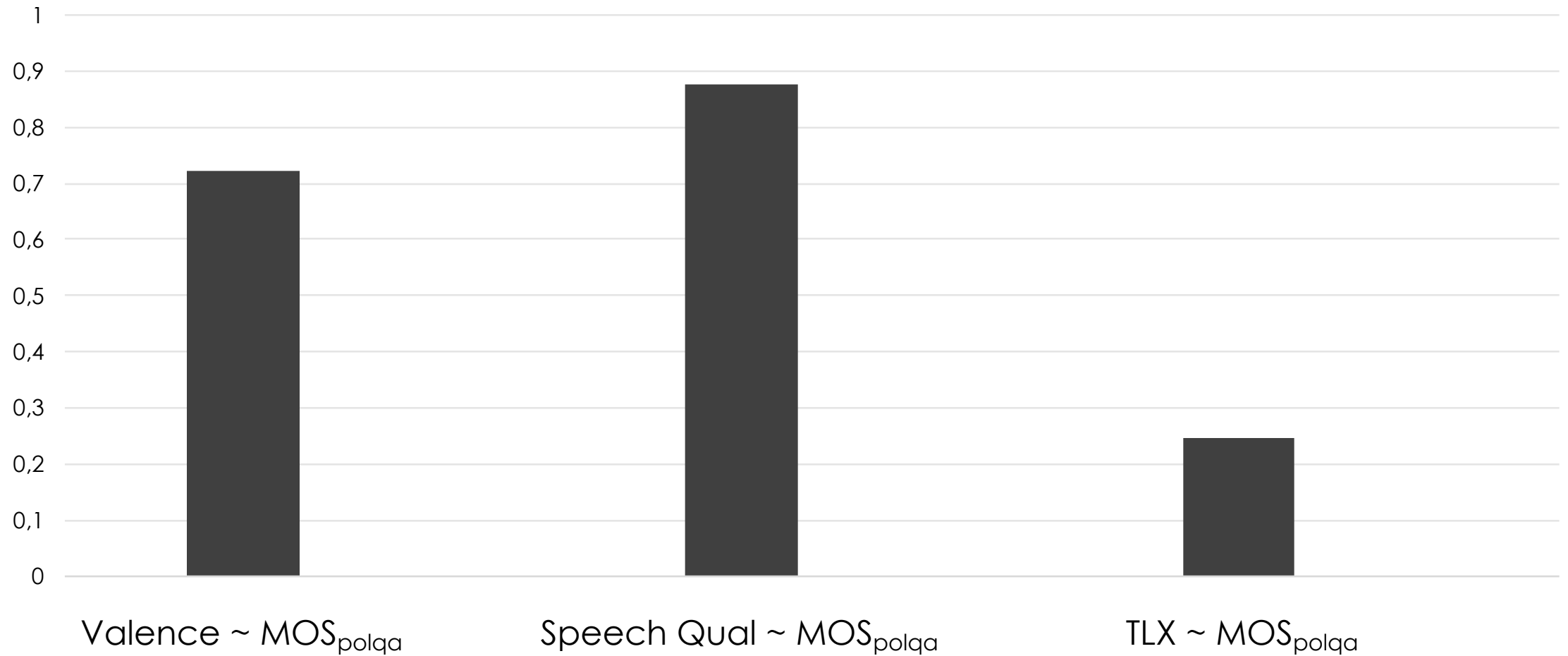
# Coefficient of Determination ( $R^2$ )



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# Regression Analysis

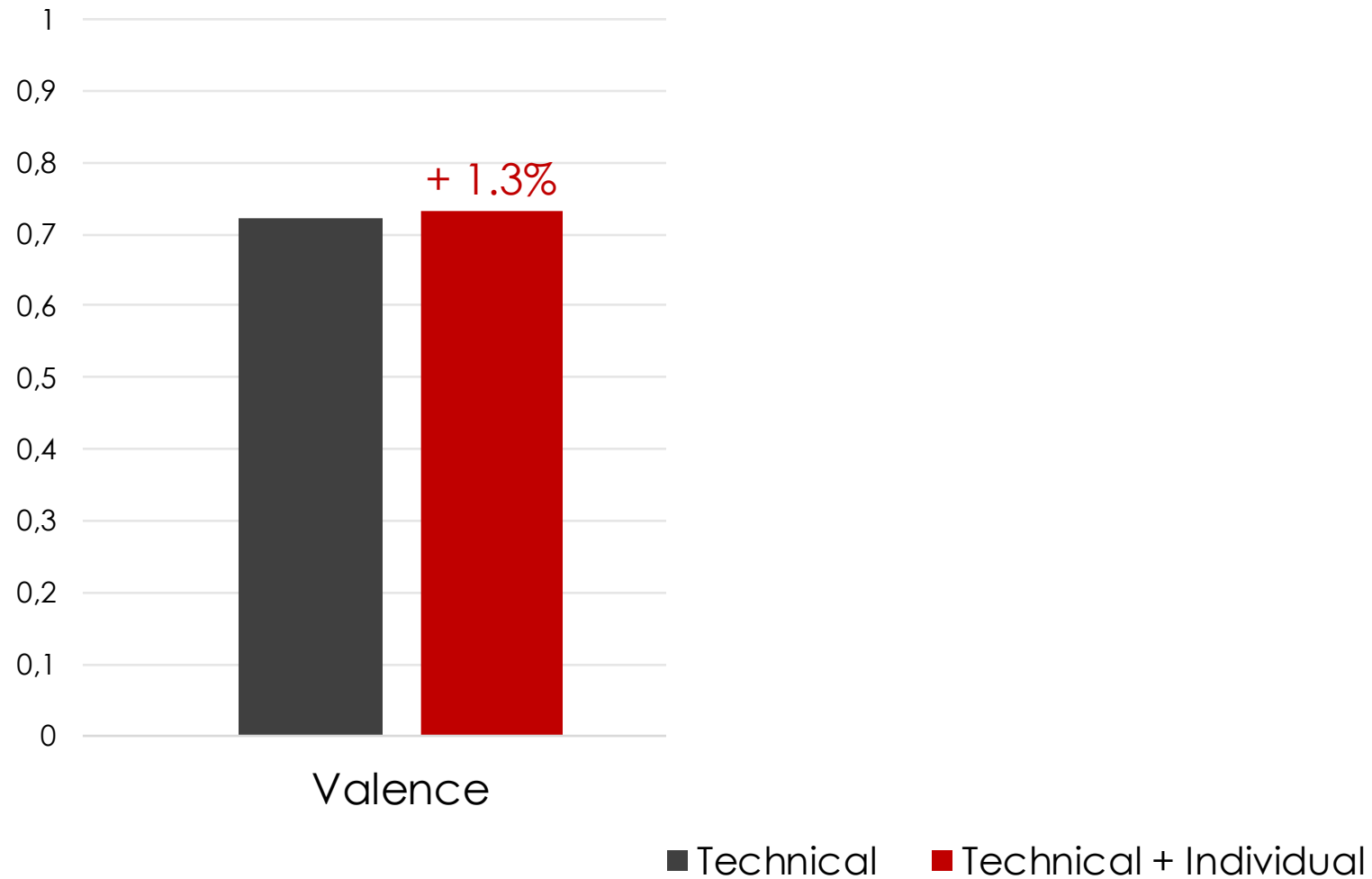
## Predictor variables

- Predicted MOS of speech signal
- Big-5 personality dimensions (NEO-FFI)
- Frustration intolerance (FDS)
- Age
- Hunger

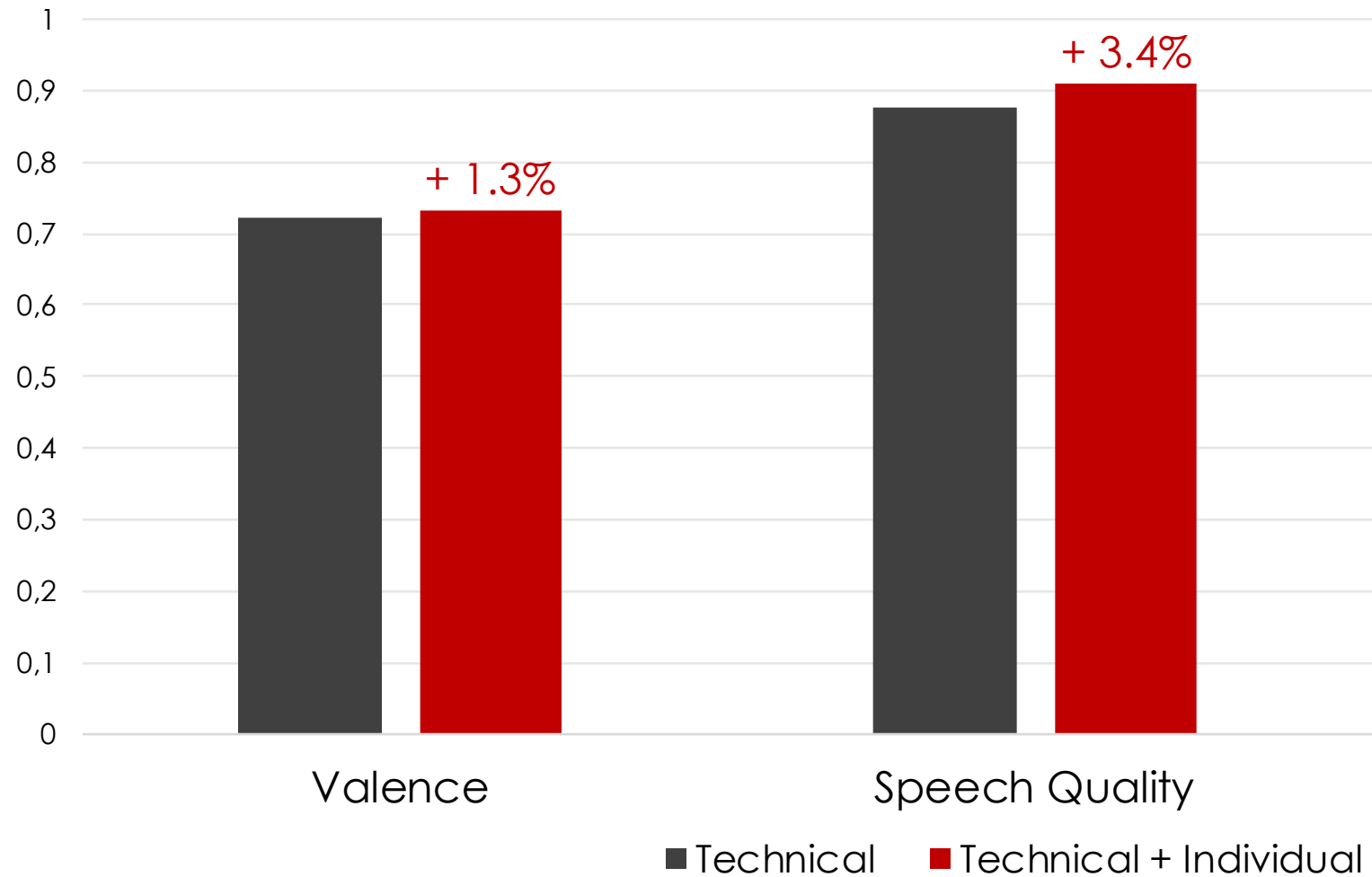


Individual Differences

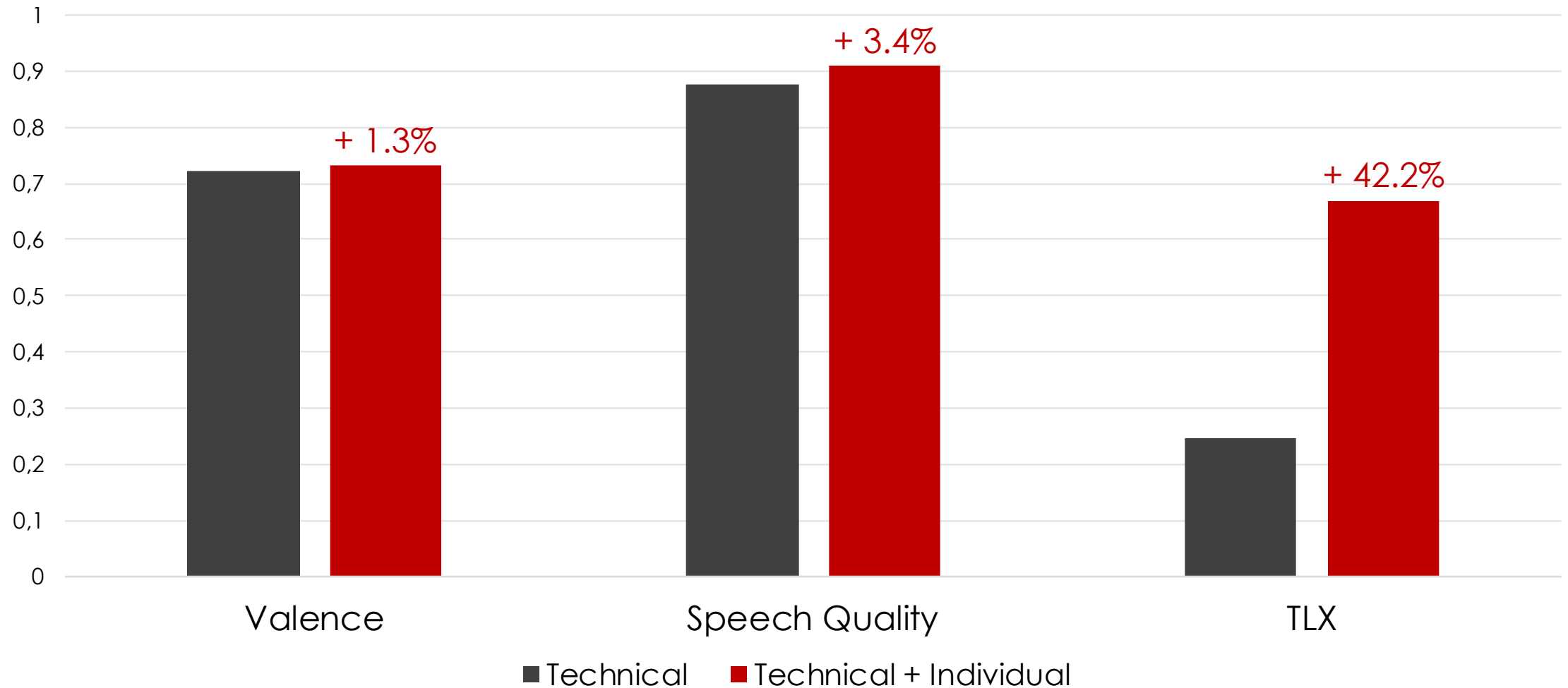
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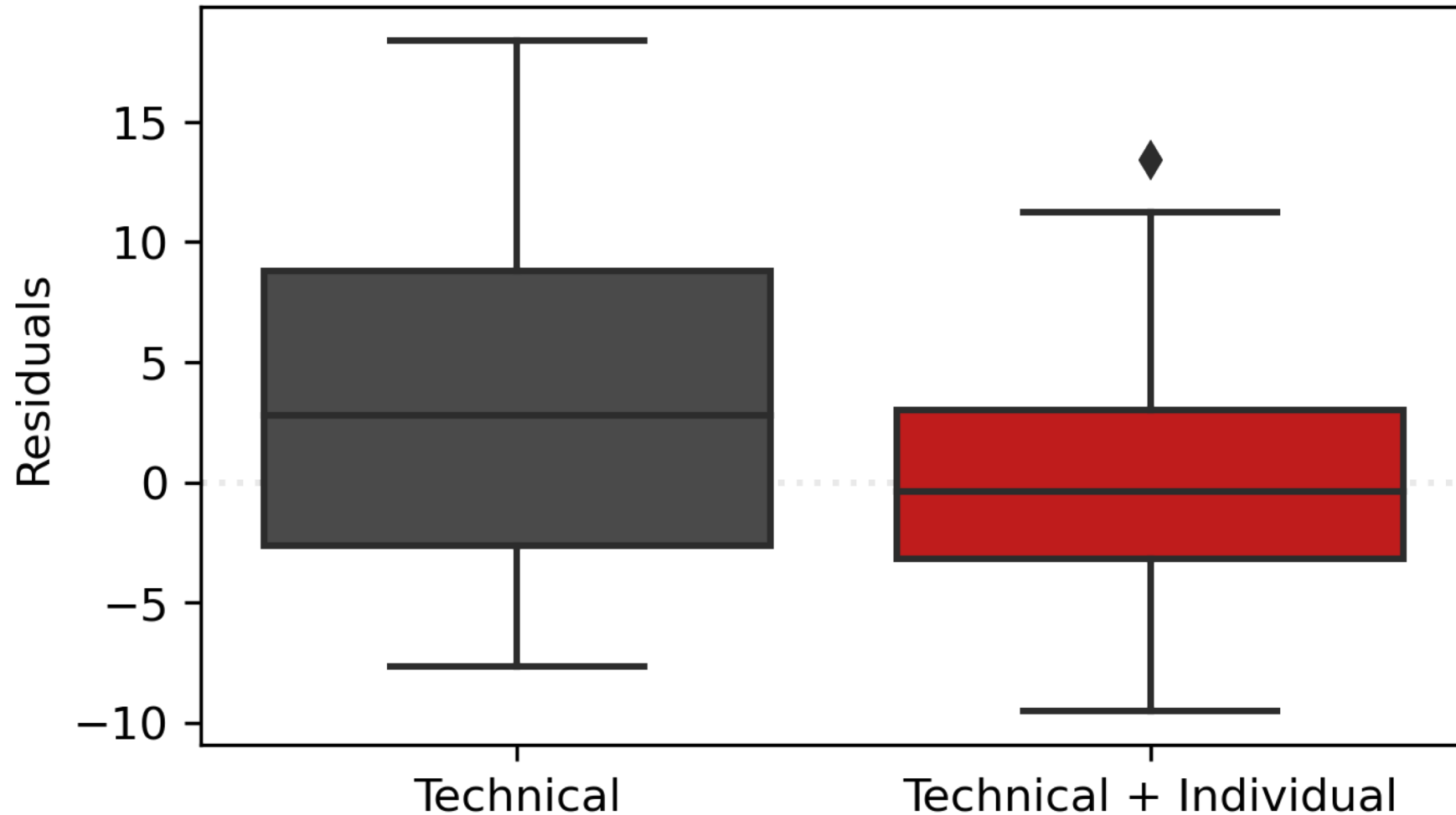
# Coefficient of Determination ( $R^2$ )





# Tighter Residuals

Comparison of Residuals Estimating TLX



# Discussion

Improved predictions of user perception by adding knowledge of the individual user

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Still under investigation

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Develop better understanding

- Strong influence on TLX, mild on valence
- Identify most meaningful factors



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