



Security Conference

How to reconcile international standards and regional policy making on cybersecurity?

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Internal



Agenda

1. Schneider Electric: who are we ?

2. Regionalization of cybersecurity policy trend

- *Focus on cybersecurity policy in Europe, US & Asia.*
 - *Use case: Cyber resilience act (EU)*
- *Role of international organization*
- *US IOT labelling scheme: how to reconcile regional policies and international standards.*

3. International standards

- *How to optimize international standards in the regionalization of cybersecurity policies.*
 - *Composition/similarity and reusability of evidence and/or certification*
 - *Avoid multiple certification : bottlenecks in conformity assessment bodies, delays to entry to market & costs*
 - *Enables companies to be more competitive on the global market*

4. Key take aways



Schneider Electric

Who are we ?

Schneider Electric provides energy and automation digital solutions for efficiency and sustainability

Key figures for 2022

5% of revenues devoted to R&D

€34,1 billion

2022 revenues

43%

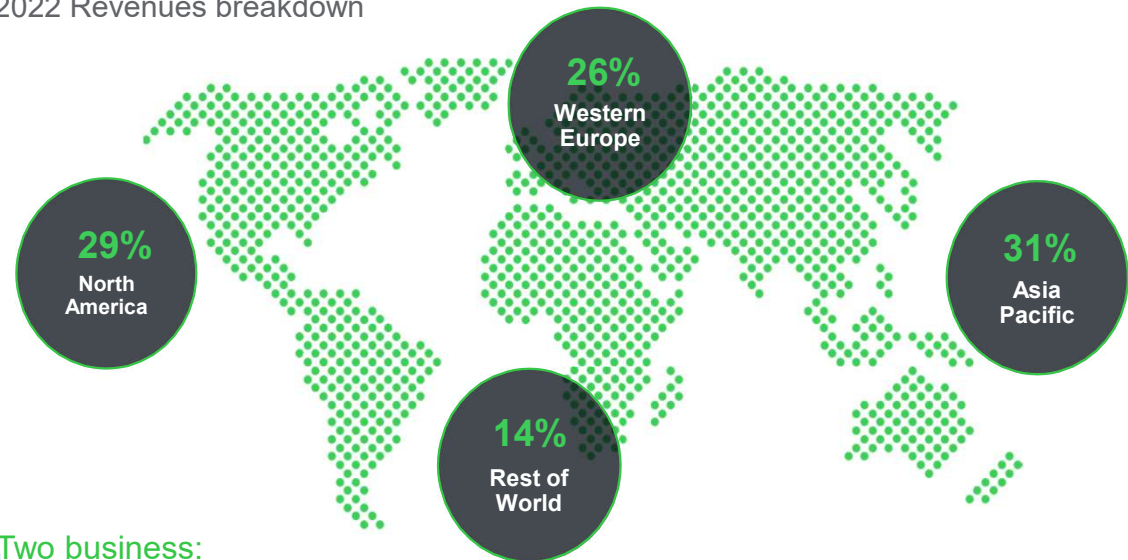
of revenues in new economies

128,000+

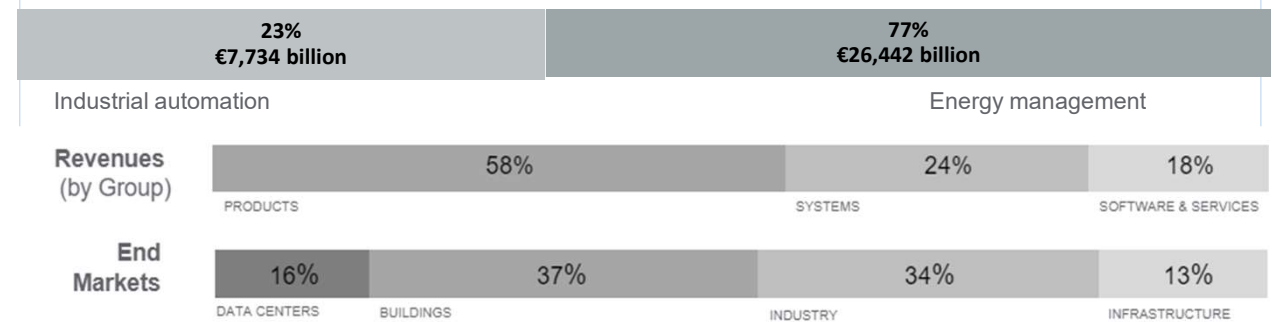
Employees in over 100 countries

A well-balanced global presence

2022 Revenues breakdown



Two business:



How we scale cyber at the level of the company?

Cybersecurity & Product Security, reporting to Governance

Thought Leadership & Trust

Governance & Technology

Strategy & Governance

Technology & Innovation

Training & Awareness

Digital Policy & Standards

Strategic initiatives

Installed Base Security

Supply Chain Security

Defense & Exposure Management

Cyber Defense

Vulnerability Management

Regional CISOs

Europe, Middle-East & Africa

Asia & Pacific

Americas

China

Indirect reports

Direct reports

Product, Service, Software and Digital security

Product Security EM

Product Security IA

EcoStruxure Platform Security

Digital Offers Security

Customer Experience

Front Offices Security

Industrial Security

Projects, Services Operations

Finance Operations Risk

HR Operations Risk

Engineering Security

Source Code Security

Data Security

Artificial Intelligence Risk

IT Security

Digital Certification

Prosumers



Regionalization of cybersecurity policy

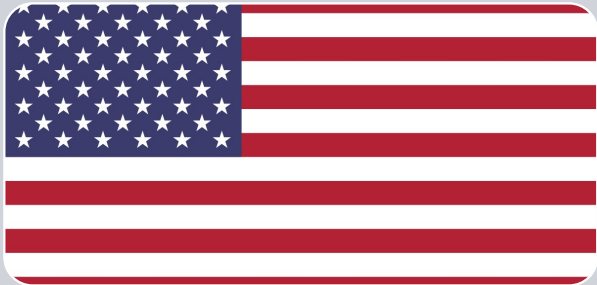
A key trend for global companies

“Fragmentation is a natural inhibitor for adoption”



Regionalization of cybersecurity policies: a key trend.

As cybersecurity threats hightens, more and more nations are providing for their own security



US

- US California Connected Device Law
- IOT Cybersecurity Improvement Act
 - NIST Mandate
- Executive Order 14028 Improving the Nation's Cybersecurity
- US Cyber Trust Mark voluntary consumer IoT label



Europe

- NIS 2 directive
- Cyber Resilience Act
- Cybersecurity Certification Schemes
 - Cloud providers (EUCS)

Limited reference to international standards

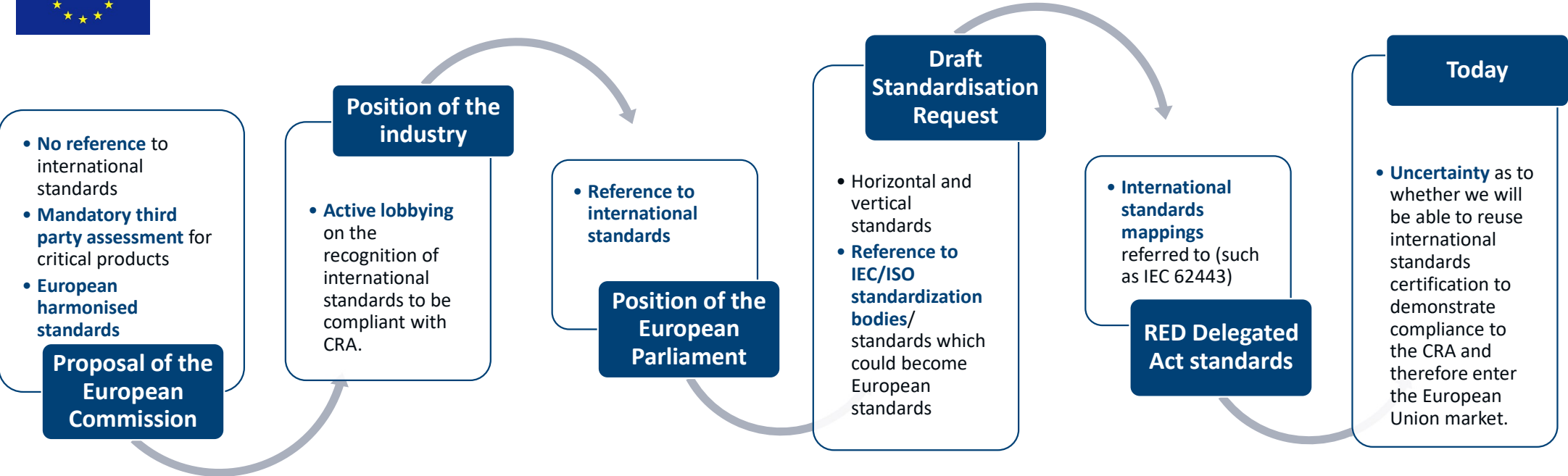


Asia

- Singapore
 - Cybersecurity Code of Practice (current version is [CCoP 2.0](#)), issued pursuant to the Cybersecurity Act 2018
- Australia
 - Critical Infrastructure Risk Management Program Rules (CIRMP Rules)
 - in line with international standards like the various ISO/IEC standards

Focus on the Cyber Resilience Act.

A regional cybersecurity policy dismissing international standards



Bringing back the cybersecurity discussion in the global arena.

Putting cybersecurity back on top of the agenda of international organizations.





International standards on cybersecurity
How can they support regional regulations ?

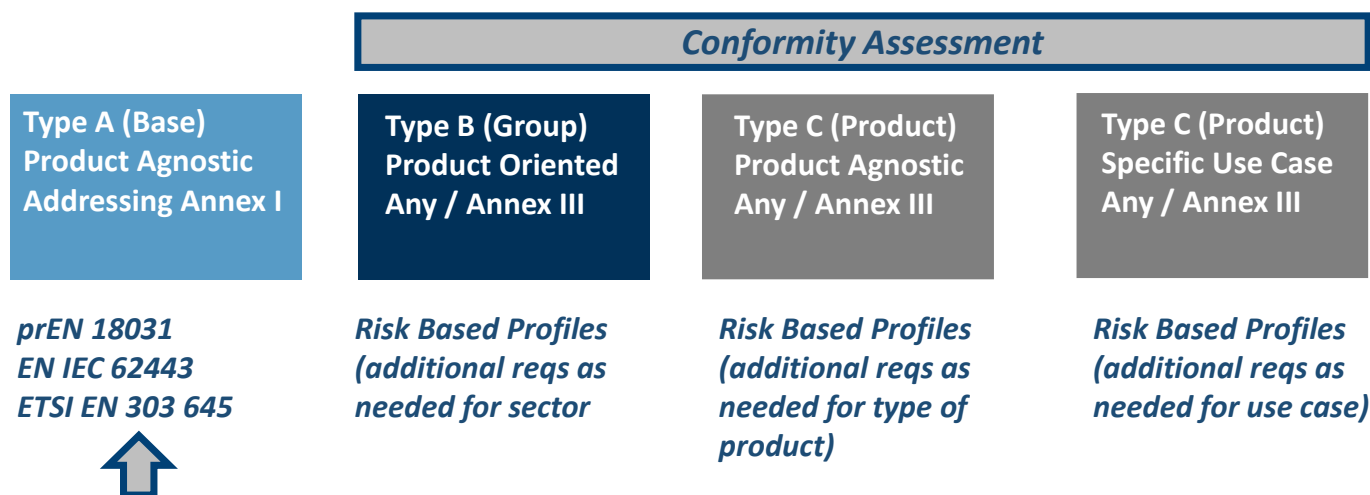
International standards in regional cybersecurity policy: key for efficient implementation.

1. Crucial to ensure **global competitiveness and innovation** of industries.
2. To **avoid Notified Bodies bottlenecks and delays** to enter the regional market.
3. To **harmonize requirements** and **enable mutual recognition agreements** for cybersecurity.
4. To **avoid leaving small and medium enterprises behind** (and therefore sever innovation).
5. To **mitigate the costs of compliance** and therefore the costs of products.

Focus on the role of international standards in the CRA (EU)

International Standards as a solution to match the ambitious timeline and the scope of the CRA.

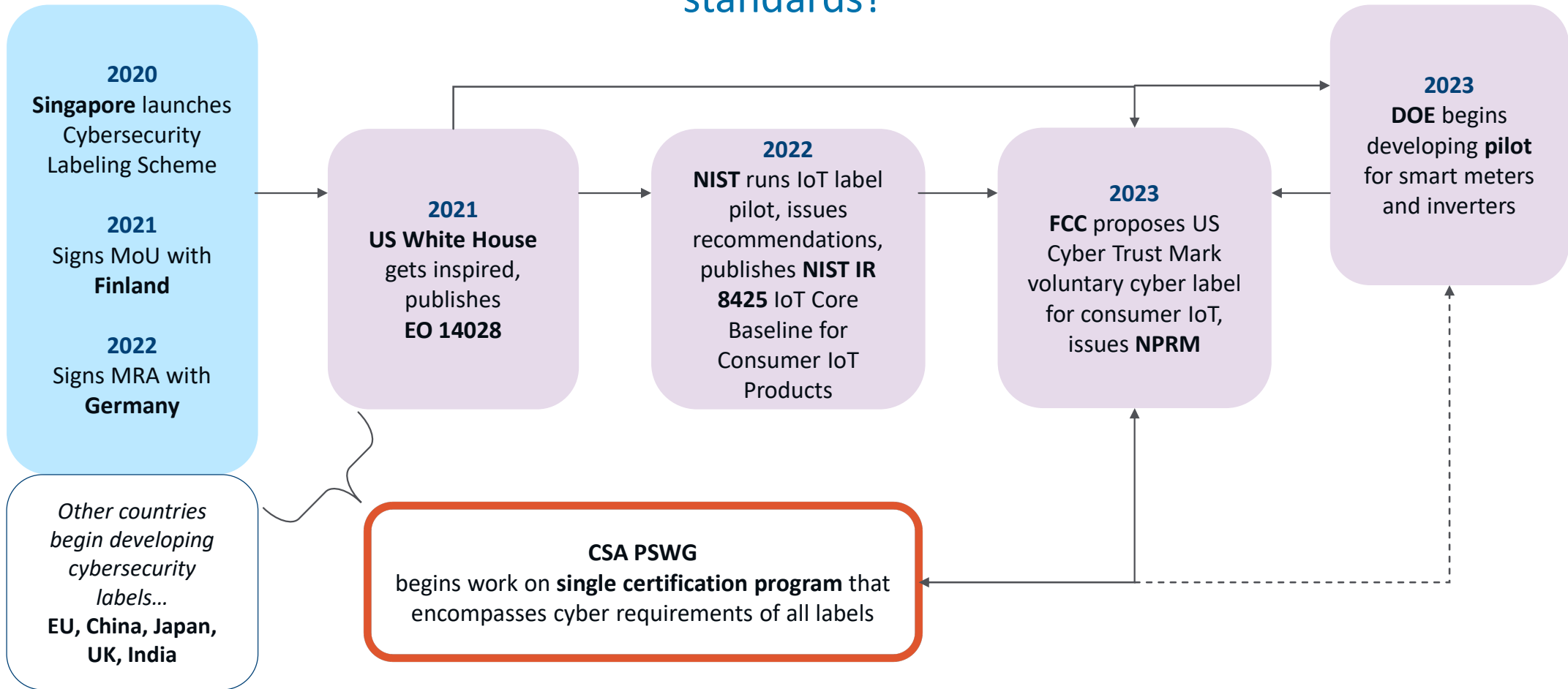
- **Reuse existing** mature international **standards**.
- **Reuse conformity assessments, certifications and evidences**.
- **Role of CEN-CENELEC** to base harmonized standards on international standards.
 - Have a mapping referred to directly in the harmonized standard.



Steps to get from a threat modelling and context (e.g.: considering the sectorial risk assessment and security environment) towards the selection of the security measures (type A):

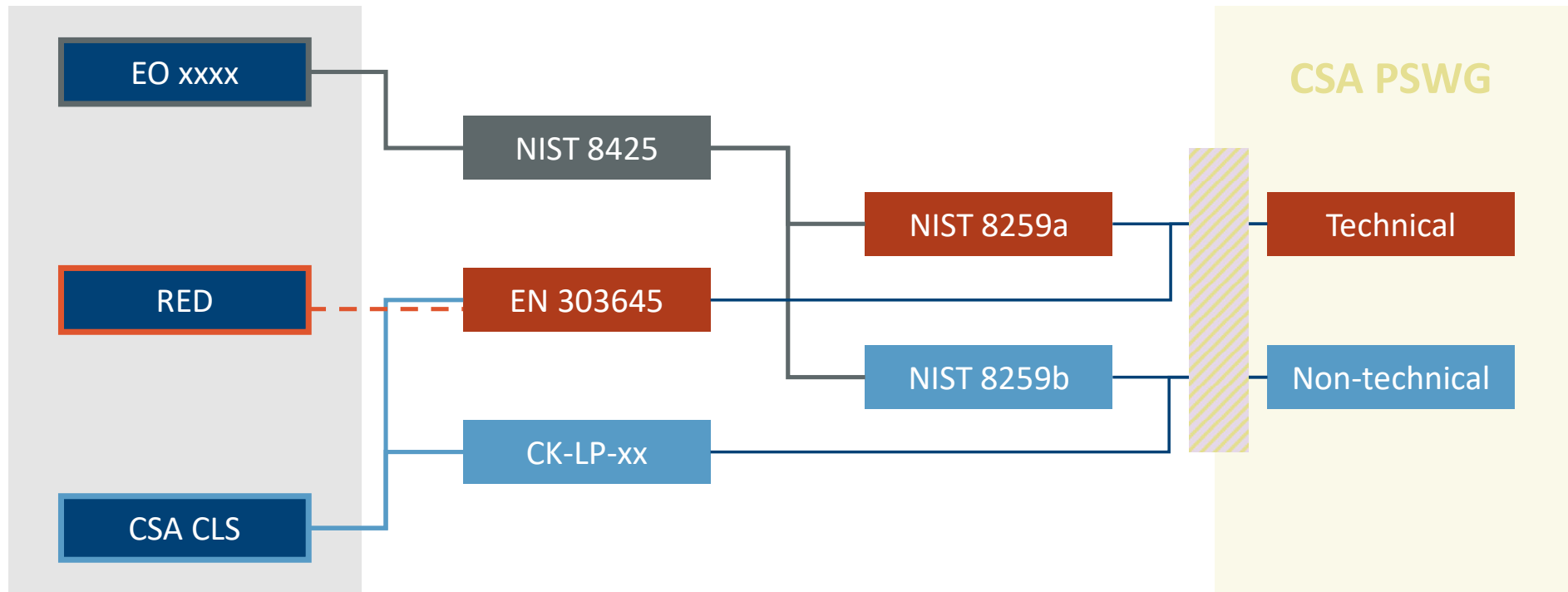
“ In particular, wherever relevant, the standards developed under this section should include specifications on secure software development”.

Focus on US IoT Label: how to reconcile regional policy and international standards?



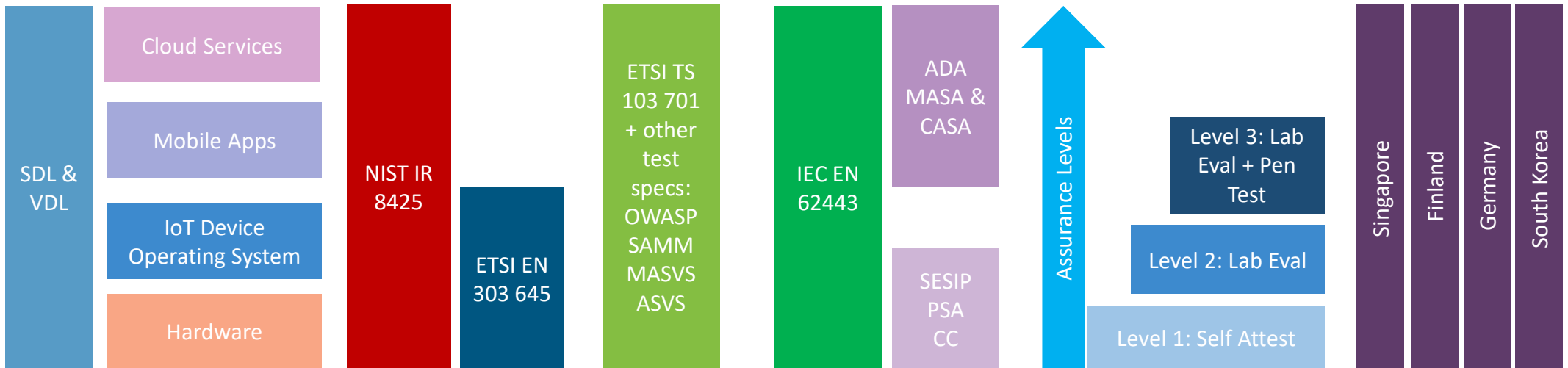
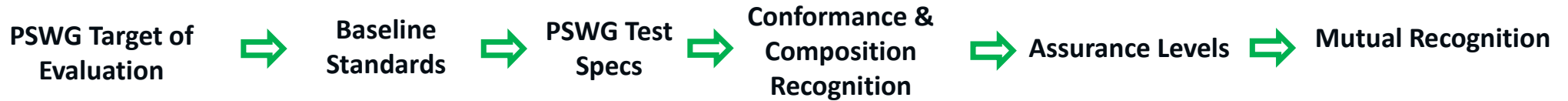


Baseline



CSA – PSWG Scheme Composition & Inheritance

Optimizing the use of existing international standards and certification programs





Conclusion

Regionalization of cybersecurity policy should go hand in hand with international standards.

The recognition of international standards by regional cybersecurity policy will strengthen cybersecurity overall.

