



World Class Standards

# Challenge to all: Roadmap for the usage of Collaboration Tools

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26 November 2009



## Tools for electronic working in ETSI (1)

- ❑ Telephone conference (professional services)
  - GoToMeeting selected combined with virtual meeting service
- ❑ Virtual Meeting facilities available for all ETSI Meetings where Internet available
  - Delivered over Web for 200 participants
- ❑ Webcast (audio + video "broadcast" one-way over the web)
  - ETSI Seminars recorded and made available off-line
  - Facilities now available for meetings in ETSI Amphitheatre
- ❑ Webinar (presentation delivered over the web with limited audience interaction)
  - STQ Workshop used for trial run – 1/2 July 2009 (Sophia Antipolis)
  - Board#74 – 8/9 September 2009 (Atlanta/Sophia Antipolis)
  - ETSI GA#54 – 24/25 November 2009
  - ETSI Green Agenda Seminar – 26 November 2009

## Tools for electronic working in ETSI (2)

### ❑ Video Conferencing

- Evaluated Telepresence and Video Conferencing solutions

### ❑ Wiki (collaborative website)

- Positive return-on-experience from 3GPP community (<http://wiki.3gpp.org>)
- Positive return-on-experience from SES/CTI for PlugTests events

### ❑ Blog

- Experience in progress with NSOs (<http://blogs.etsi.org/blognso>)

### ❑ Next Generation Platform Project (NGPP)

- V1.0 goes live in January 2010 with same ETSI applications and new off-the-shelf portlets
- V1.1 development (with revised SMP applications) ready by April 2010
- V2.0 development (with revised MEETINGS applications) ready in 2010

# Green Standards Roadmap

- ❑ **Step 1:** Any member can participate remotely and submit / present contributions using audio. Contributions sent by E-mail or Ftp and displayed by secretary. Audio good enough for remote participant to hear all comments / questions.
- ❑ **Step 2:** Contributions can be presented using GoToMeeting (or equivalent) - visible to all participants and progressing / editing of document displayed. Audio good enough so that any remote participant is not disadvantaged. Speakers / questioners identified by name.
- ❑ **Step 3:** Documents and remote speaker both visible to all participants. All questioners appear on video.
- ❑ **Step 4:** Performance sufficient to do away with some face-to-face meetings. Build on current Webinars to include video as key element to see speaker and / or chairman as well as document.
- ❑ **Step 5:** Teleconference / multimedia telepresence using professional equipment.

## Need to define...

- ❑ Roadmap for use of electronic working tools in standardization should include (for each stage):
  - Guidelines
  - Performance criteria
  - Timescales for introduction
  - Measured/estimated improvement
- ❑ Guidelines
  - ETSI EG 202 534 Guidelines for real-time person-to-person communication services
  - ISO/IEC JTC 1 N 9476 Best Practices on Teleconferencing

# How do we set/measure performance?

### ❑ Interface design

- Simple enough call set-up and change
- User information provision (e.g. names of participants)
- Ergonomics of room design (e.g. viewing angle of screen)

### ❑ Service provision

- Set-up time is critical, e.g.
  - Video set-up attempts that fail for 5 to 10 minutes result in users switching to audio
- User-perception of reliability is critical
- Human expert assistance immediately available ('service host')

### ❑ QoS requirements

- The Quality of User Experience (QoE) will be dependent on the Quality of Service (QoS)
  - Define QoS that meets QoE requirements

## Level 1 : Partial teleconference / Audio only

### ❑ Guidelines

- Chair should make sure that all participants are identified
- Chair should establish proper etiquette for calls:
  - ask participants to announce their name each time they speak
  - ask participants to be brief and clear
  - ask participants to mute their lines if they operate in a noisy environment
  - establish ways to ask for the floor

### ❑ User performance requirement

- Every word understandable (100% audible recognition)
- Ability to recognize voice of person speaking (if pre-learned or just learned)
- A multinational group should successfully share a foreign language (e.g. English)
- Any room location of talker at physical meeting should provide adequate volume to remote person(s)
- Set-up time < 30 secs

## Level 2 : Partial teleconference / Audio & Data

### Audio

- Same as Level 1

### Data

- User performance requirement
  - Legible documents consisting of mainly text and graphics
  - PowerPoint slides containing fonts > 10pt should be readable by the remote user
  - Set-up time < 1 minute



## Level 3 : Partial teleconference / Video, Audio & Data

### Audio

- Same as Level 1

### Data

- Same as Level 2

### Video

#### ➤ User performance requirement

- Remote talker can adequately see any physical meeting talker (e.g., independent of sitting location)
- Remote talker is adequately visible to all meeting participants
- Talker sees all other participants in 'continual presence' (i.e., not 'voice-activated' window configuration)
- Seek to promote perception of a 'round table' not an 'interview panel' (effect on amount of discussion and turn-taking)
- Set-up time < 1 minute
- Lip asynchrony should be less than 200 ms

## **Next Steps**

- Follow up in ETSI Board Green Agenda 2010 strategy topic**
- Agree:**
  - **Guidelines**
  - **Performance criteria**
  - **Timescales for introduction**
  - **How to measure**
- Measure performance in actual standards meetings**
- Are performance criteria being met?**
- Are enhancements needed to current collaboration tools?**
  - **Set new requirements for vendors**
- Extend this challenge to other standards bodies and fora!**