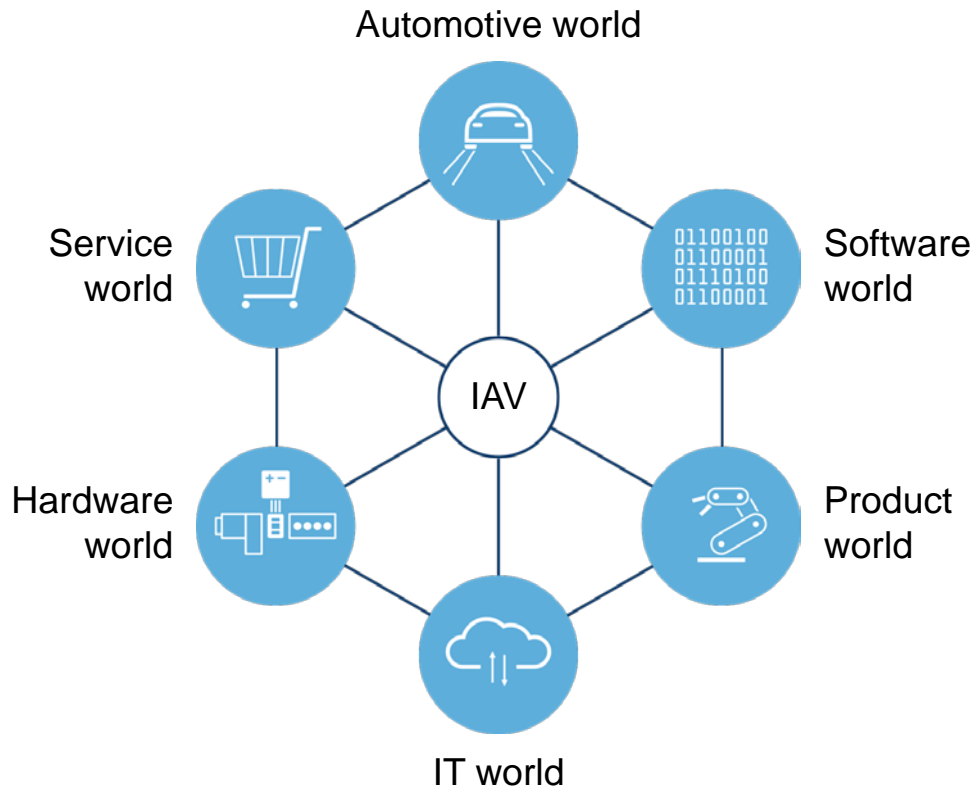


IAV presentation

ETSI VRUs Input Collection Meeting
Kathrin Hagemann, Gifhorn, March 2019

IAV – We Develop Mobility of the Future



IAV provides outstanding engineering expertise and brings together many different worlds.

Our goal: better mobility.

Proximity to Customers Worldwide



Selection of Automotive Customer References



Wir leben Autos.

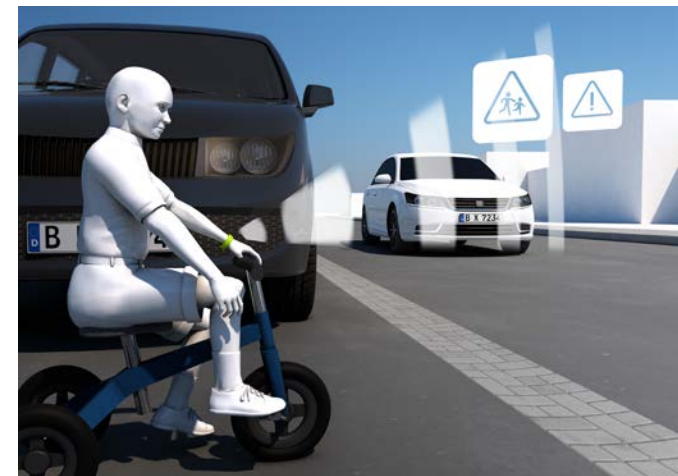


Activity regarding VRUs in Cooperative ITS



Activity regarding VRUs in Cooperative ITS

- IAV addresses VRU safety in the development of concepts and functions for driver assistance systems
- Cooperation and support in research projects and test fields tackling the issue of VRU safety
- VRU safety as a big challenge for automated driving
- The vehicles will need their own sensors as well as support by infrastructure and / or mobile devices



→ IAV sees the huge potential but also the challenges in addressing VRUs in Cooperative ITS

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