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| **To be filled in by the Requester and submitted to events@etsi.org** |

Version (updated) **21 November 2019 – one event at a time**

**Foreword**

*Purpose of the ETSI Smart Cities (Communities) roadshow ref. to*

*BOARDLTS010(19)008003\_ETSI\_Roadshow\_\_Smart\_City\_service\_deployments.pptx*

*To date, standardization has been a topic that is all too rarely taken into account by local authorities. In the best cases, Smart City services are handled at the vertical business level but without having a cross-sectoral vision. Hence, an effect opposite to that expected since business services are not interoperable. The gaps generated by the use of standardization have a negative effect on the vision of standardization policies, a tool that blocks their views.*

*The purpose of this approach is therefore to convince elected officials and civil servants in our communities of the benefits of standardization when it takes place at a cross-sectoral level with a view to the services ‘interoperability.*

*As a result, it will be necessary to demonstrate in each of the roadshow's cities the benefits of ETSI standardization in the context of the deployment of innovative and, above all, operational Smart City services in the field.*

*The roadshow will present showcases of solutions actually deployed in these cities and their surrounding rural communities.*

**ABOUT THE REQUESTER**

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| **Requester in ETSI Secretariat** | *Patrick GUILLEMIN* ***OPS/SDC*** |
| **Requesting body outside ETSI Secretariat (if applicable)** | ***ETSI Board******LTS#10*** *“Build on existing strengths: devise a specific program for SMEs in ETSI” – “ETSI Roadshow:Smart City service deployments made possible by standards!”*  *Dominique ROCHE and Christophe Colinet (SDMC, OEU, Eurocites and eG4U)* |
| **Submission date** | ***21 November 2019***  *Date at which the request is sent to ETSI Services Events (SER EVE)* |
| **Type of event** | ***ETSI Smart Cities Roadshow to support SMEs (Board LTS#10)***  ***ETSI Roadshow*** *in European Cities presenting* ***showcases*** *of solutions actually deployed in these cities and their surrounding rural communities.*  ***This request is only for the 10-11 March 2020 event in Milan***  *FYI, in 2020 EUROCITIES shall support 4 EVENTS IN MILANO, DRESDEN, BORDEAUX AND BARCELONA (Christophe Colinet) + one event in GRAND PARIS (Pascal Hureau) supported by Montrouge City* |

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| **LOCATION** | **RURAL AREA** | **DATE** |
| **MILANO** |  | **10-11 March 2020**  ***Date tbc*** |
| DRESDEN |  | June 2020  *Date tbd* |
| BORDEAUX | Saint Emilion  *Village in Entre Deux Mers to be defined by end of 2020* | October 2020  *Date tbd* |
| BARCELONA |  | 03-04 November 2020  *Date tbc* |
| GRAND PARIS  MONTROUGE |  | December 2020  *Date tbd* |

**EVENT RATIONALE**

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| **Topic for MiIan supported by Eurocities** | ***Smart Cities roadshow of demonstration activities aimed at showcasing standards technologies to Users, in particular SMEs, in various countries.***  ***DRAFT AGENDA***  **Making Smart Cities & Communities Sustainable and presented to Users, in particular SMEs**   * Introduction [Milan City / EC / ETSI / Eurocities / eG4U] * Session 1 EC roadmap on Smart Communities * Session 2 Standardisation supporting users’ deployment * Session 3 State of the art in ICT for SCC * Session 4 Testimonies & use cases |
| **Event frequency** | *One shot* |
| **Scope of the event(s)** | Smart City & Communities (SCC) standardization with particular attention to ATTM SDMC, ISG OEU and oneM2M work status in relation to projects such as with Cities (Eurocities) and Users (OEU, eG4U) as well as a dedicated focus on Smart City & Communities standardization.  Demonstrate the benefits of ETSI standardization in the context of the deployment of innovative and, above all, operational Smart City & Communities services in the field. The roadshow will present showcases of solutions actually deployed in these cities and their surrounding rural communities. |
| **Strategic relevance for ETSI** | ***ETSI Board LTS#10 strategic topic*** *=* ***Smart Cities*** *(Communities)*  *Confirmed by ETSI Board#124*  Smart Cities & Communities are at the heart of ETSI strategy. EC DG CNECT and DG ENER are supporting ATTM M/462 and STF 571 on sustainable & efficient ICT including “Sustainable Multiservice Digital Cities”, SDMC is an ETSI Working Group in TC ATTM chaired by the City of Bordeaux, who also manage EC Project Sharing Cities and Chairs Eurocities/KSF Standardisation and interoperability working group.  The Roadwhows’ Workshop would seek to embark other cities in the ETSI Smart City & Communities standardisation projects of ATTM/SDMC and attract them in ETSI IoT developments of SmartM2M/oneM2M and other ETSI TBs (3GPP, ITS..) in a long term with the strong support of the EC and AIOTI (WG08 on Smart Cities and WG03 on IoT Standardisation). |
| **Objectives and Expected outcome  (important consideration)** | Raise awareness among elected officials and officials of the local authorities concerned about these issues on the challenges and especially **the advantages of standardization in their daily lives**.  Promoting Smart Cities & Communities activity as developed in ETSI (ATTM SDMC, OEU, SmartM2M/oneM2M, 3GPP, technically in quite all ETSI TBs in fact but with very few real Cities involved) in cooperation with Eurocities and the EC (DG CNECT, DG GROW, DG ENV and DG ENER). Attract participation from the Cities in ETSI and inform wider Smart City community on the latest ETSI developments and plans for future work. Reach out to new stakeholders, consolidate momentum, and stimulate collaboration in ETSI. |
| **Target audience** | *Elected officials and officials of the local authorities*  *Elected officials in charge of innovation in the region*  City Managers (ICT User representatives), ETSI IoT and Smart City interested members. Smart City Innovation R&D and academia stakeholders of H2020 DG CNECT EC funded projects (IoT Smart City Pilots, LightHouse) SF-SSCC + AIOTI etc… feeding their standardisation innovative ideas back into ETSI. |
| **Reaching your target audience** | ETSI Smart Cities Roadshow shall be promoted while leveraging ETSI involvement and contacts withAIOTI, H2020 Projects (e.g. Sharing Cities), SF-SSCC, EurocCities, ETSI members and ETSI Smart City TB stakeholders ATTM/SDMC, SmartM2M/oneM2M, etc….  This ETSI Roadshow shall be supported by Eurocities, eG4U and the  European Commission (DG CNECT & GROW) – Smart Cities & Communities (SCC)  - The European Commission, providing funding for the flagship projects of the H2020 program, for projects that lead to a deployment that no longer stops at the level of simple demonstrators.  - eG4U, the association representing users at the European Commission on the steering and sustainability of ICT equipment throughout their lifecycle.  - Eurocities, as spokesperson, with the Commission, European cities on interoperability issues and standards, but also in charge of the “Sharing Cities” project replication package. That means, how scaling up demonstrators in the fellow cities like Bordeaux and in more than 100 European cities.  - ETSI, which brings the normative framework and standards and guarantees the sustainability of technical solutions on a European scale.  - Bordeaux Métropole: territory leading on these subjects for several years and fellow city in the “Sharing Cities” consortium. |
| **Why should one attend?** | To understand the advantages of ETSI standardization in their daily lives.  Be up to date and discover how to get involved in ETSI Smart City & Communities initiatives and standardisation projects. |
| **Programme committee chair and members** | PC Chairman: Dominique Roche (ETSI Board, TC ATTM Chair)  PC Members: Christophe Colinet (City of Bordeaux)  Franck Boissière (EC)  Patrick Guillemin (ETSI)  ATTM Chair (D Roche), ATTM SDMC Chair & Bordeaux Metropole (Christophe Colinet). ATTM officials and ETSI Smart City support (Patrick Guillemin), Eurocities, EC DG CNECT Officers, representative of oneM2M officials. |
| **Partners** | ETSI, oneM2M, Eurocities, eG4U, European Commission, H2020 EU Funded Projects :   * H2020 SCC1 "Sharing Cities" * H2020 LSP4 "Synchronicity" * H2020 SCC1 "Grow Smarter" * H2020 SCC1 project "Smarter Together"   and the Cities of MILANO, DRESDEN, BORDEAUX AND BARCELONA (Eurocities) + GRAND PARIS (Pascal Hureau) / Montrouge City |

**DATES**

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| **Which date or period would you like the event to take place?** | MILANO 10-11 March 2020 |
| **Is there flexibility for the date / period?** | ***Dates still need to be decided with MILAN City hosting the Roadshow / Showcases.*** |
| **Which date would you have the event debrief / follow up** | ***2 weeks after each Roadshow*** |

**LOGISTICAL NEEDS**

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| **Expected number of participants** | 100 (tbc) |
| **Duration of the event** | Two day (tbc) |
| **Meeting room requirements** | **None in ETSI** |
| **Location** | Hosted by Milan City |
| **Is it intended to run a call for presentations?** | ETSI call for presentations requested.  ETSI Meetings shall have full control and would be asked to help to organise the workshop with the Program Committee who will invite speakers with Meeting Support. This will be an ETSI branded event, so with ETSI Event organisation.  *The proposed methodology is to Identify in advance two or three services concerned. To set the showcases. To contact the elected officials in charge of innovation in the region and meet them or plan a conference call at the beginning of the school year in December 2019.* |
| **Pre-event training or session** | *N/A* |
| **Is it intended to run some product demonstrations?** | *Yes, the Roadshow is made of Smart Cities & Communities Solutions Showcases leveraging ETSI and oneM2M!* |

**OTHER INFORMATION**

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| *All details are given in* [BOARDLTS010(19)007003](https://docbox.etsi.org/BOARD/BOARDLTS/BOARDLTS010/05-CONTRIBUTIONS/2019/BOARDLTS010(19)007003_ETSI_Roadshow_Smart_City_service_deployments.docx) + BOARDLTS010(19)008003\_ETSI\_Roadshow\_\_Smart\_City\_service\_deployments.pptx |

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| **Evaluation by Events Team (to be filled in by SER EVE)** |

**BUDGET ESTIMATE AND OTHER PLANNING INFORMATION**

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| **Sandwich lunches** | *If applicable* |
| **Networking cocktail** | *If applicable* |
| **Cost of A/V rental** | *If applicable* |
| **Other costs** | *If applicable (specify)* |
| **Total €** | *Total estimated expenditure budget* |
| **Title agreed with Requester** | *Title may be fixed after consultation with SER COM* |
| **Final date agreed with Requester** | *Date that is agreed between REQUESTER and SER EVE* |
| **Planned date for the debrief** | *Date that is agreed between REQUESTER and SER EVE* |

**DG / CxO Support (for hosting open events for external groups only)**

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| **Supported/approved by** | *Yes / No and Name or NA after checked by SER EVE* |

**COMMENTS / RECOMMENDATION**

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| **Evaluation by Event Stakeholder Group** |

**COMMENTS / RECOMMENDATION**

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| **Decision by SER EVE Director** |

**ESG DECISION**

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| **Approved** | *Yes / No / Pending* |
| **Decision date** | *Date the approval/rejection is sent to REQUESTER* |
| **Remarks** | *Any rationale behind the decision* |

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| **Debrief by Event Requester** |

**EVENT FOLLOW UP / REPORT**

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| **Debrief date** | *Actual date the event debrief was done* |
| **Event url** | *Event url* |
| **Debrief participants** | *Names of all involved in the debrief* |
| **General / Overall rating of event** | *Excellent, Very good, Acceptable, Below expectations, Bad* |
| **Participation statistics** | *Total number of delegates*  *Number of Members / Non Members*  *Number of first time visitors*  *Other relevant statistics (e.g. survey)* |
| **Objectives and Expected outcome achieved** | *Describe what has been achieved against the objectives set when the event was requested* |
| **What went well** | *Describe the successes achieved* |
| **What could be improved** | *Describe what to be improved and suggest how.* |
| **Conclusion** | *Reply to questions such as:*   * *Was it worth it* * *Should we do it again* * *Did it bring new work to ETSI* * *Etc.* |